

Utah Transit Authority

Providing the Right Service for Your Community

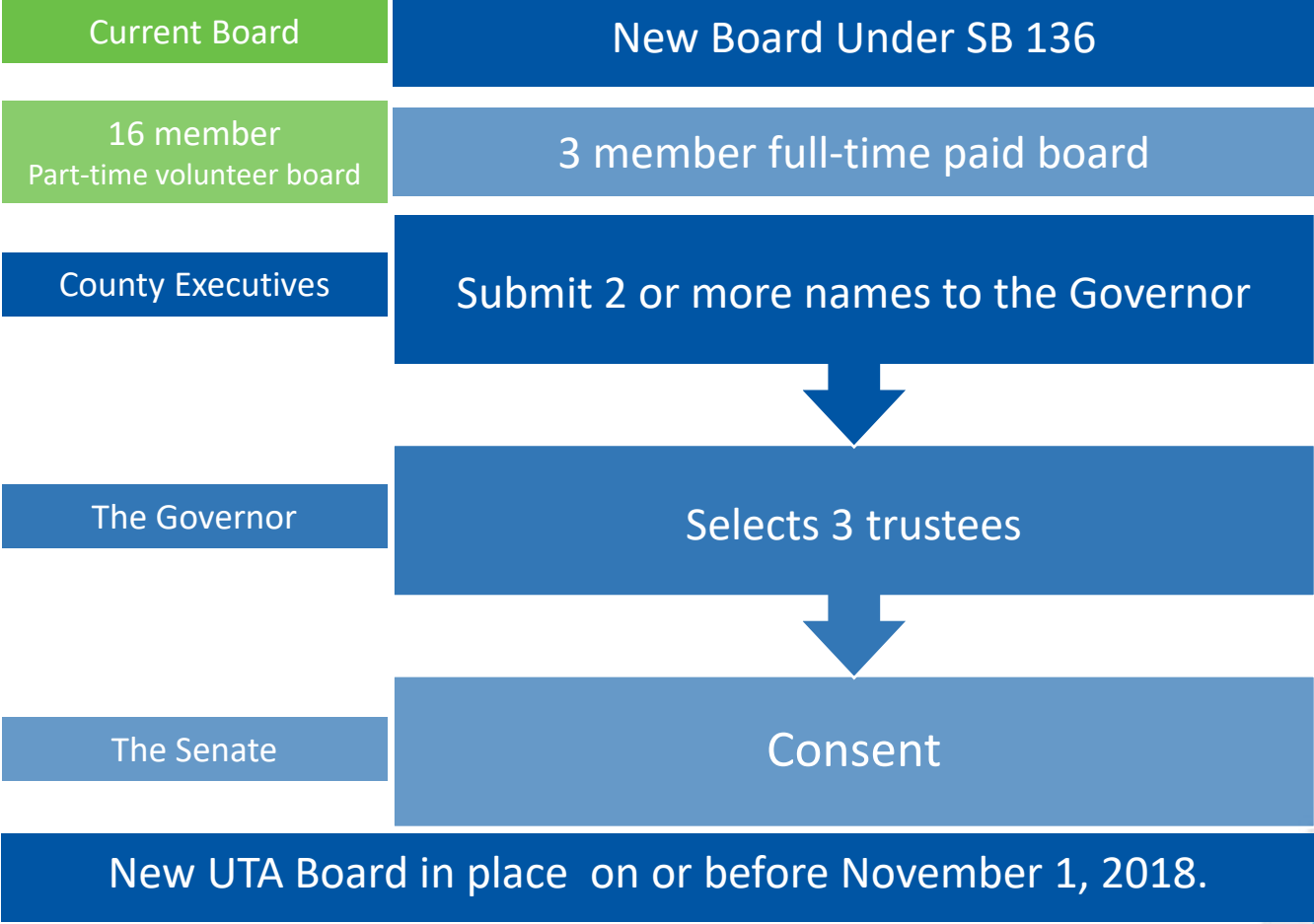
Salt Lake County Council
September 18, 2018

Steve Meyer
Laura Hanson



Governance

Board of Trustees



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Board Nominees Awaiting Senate Confirmation

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Carlton Christensen
Salt Lake County



Beth Holbrook
Weber/Davis/Box Elder Counties



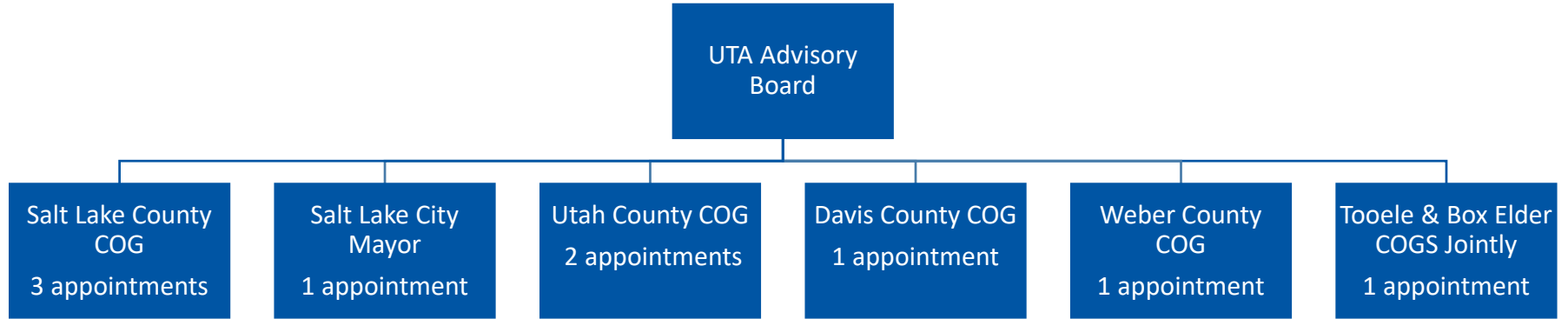
Appointment Pending
Utah/Tootle Counties



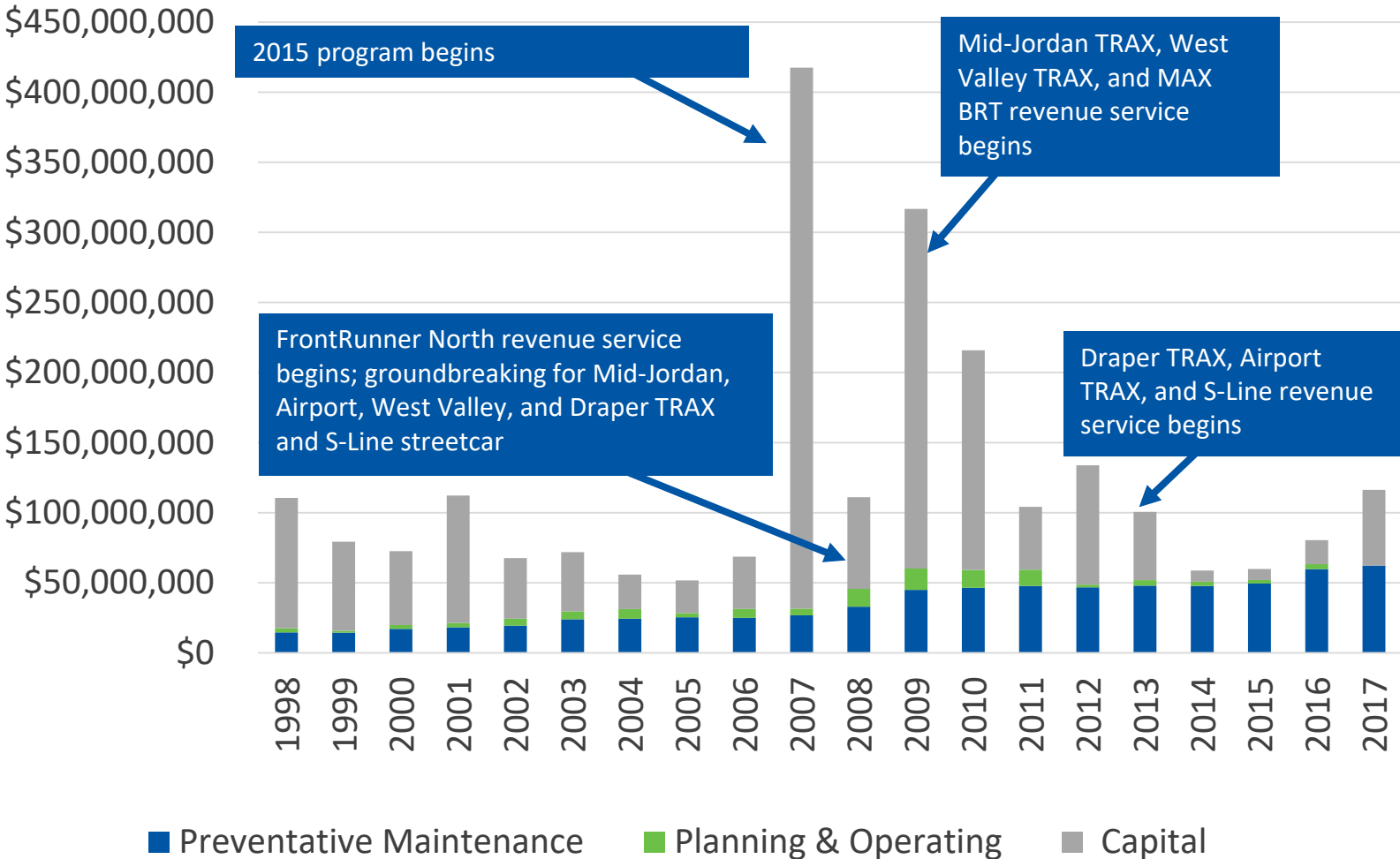


Governance

Nine-Person Local Advisory Board



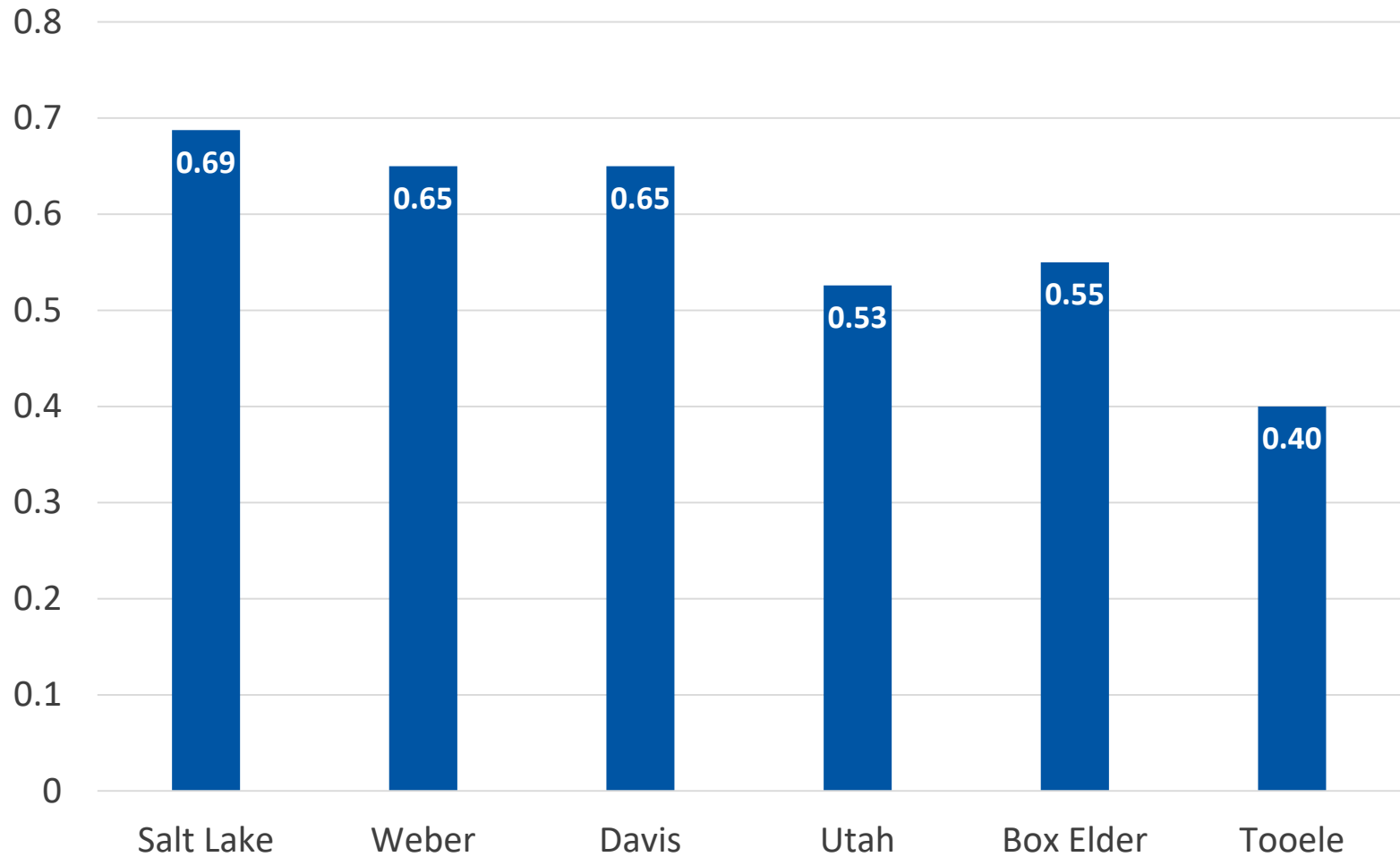
Federal Funding Received by UTA





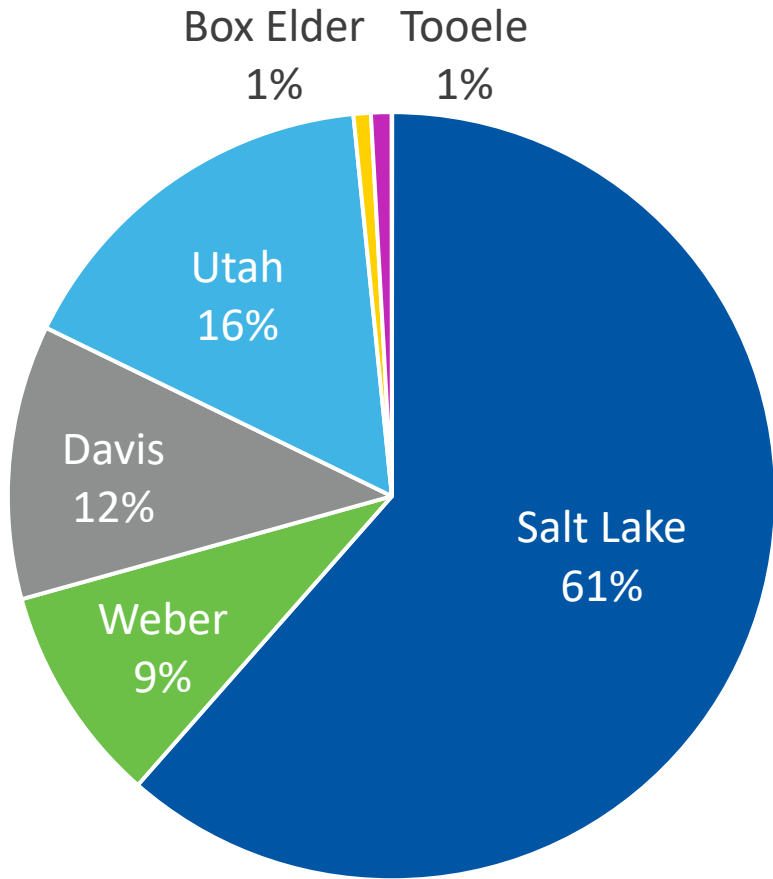
Sales Tax Rate Received by UTA

(by county)



2017 Transit Tax Distribution by County

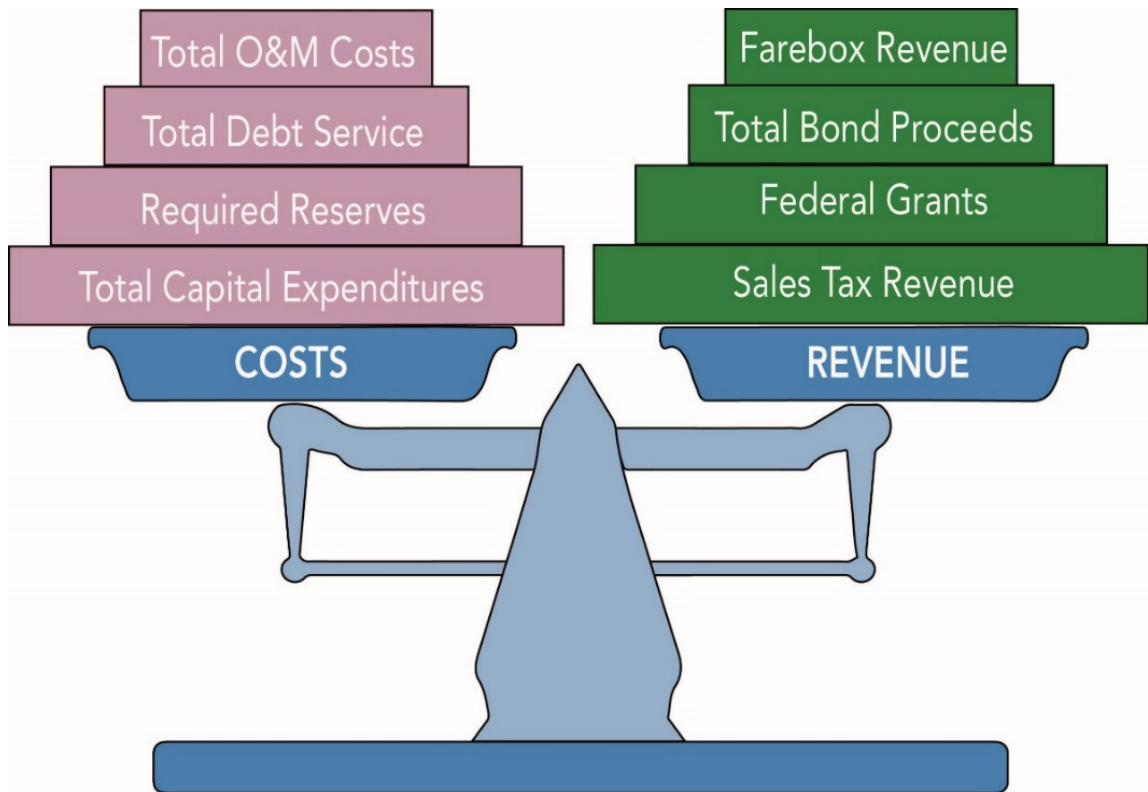
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Regional Transit Equity Analysis

UTA's commitment is to provide balance between the revenues received from each county and the level of service and capital investment provided to each county.

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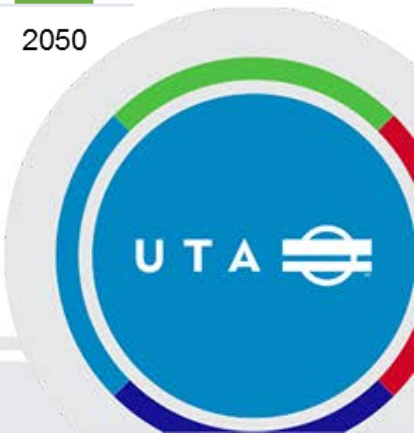
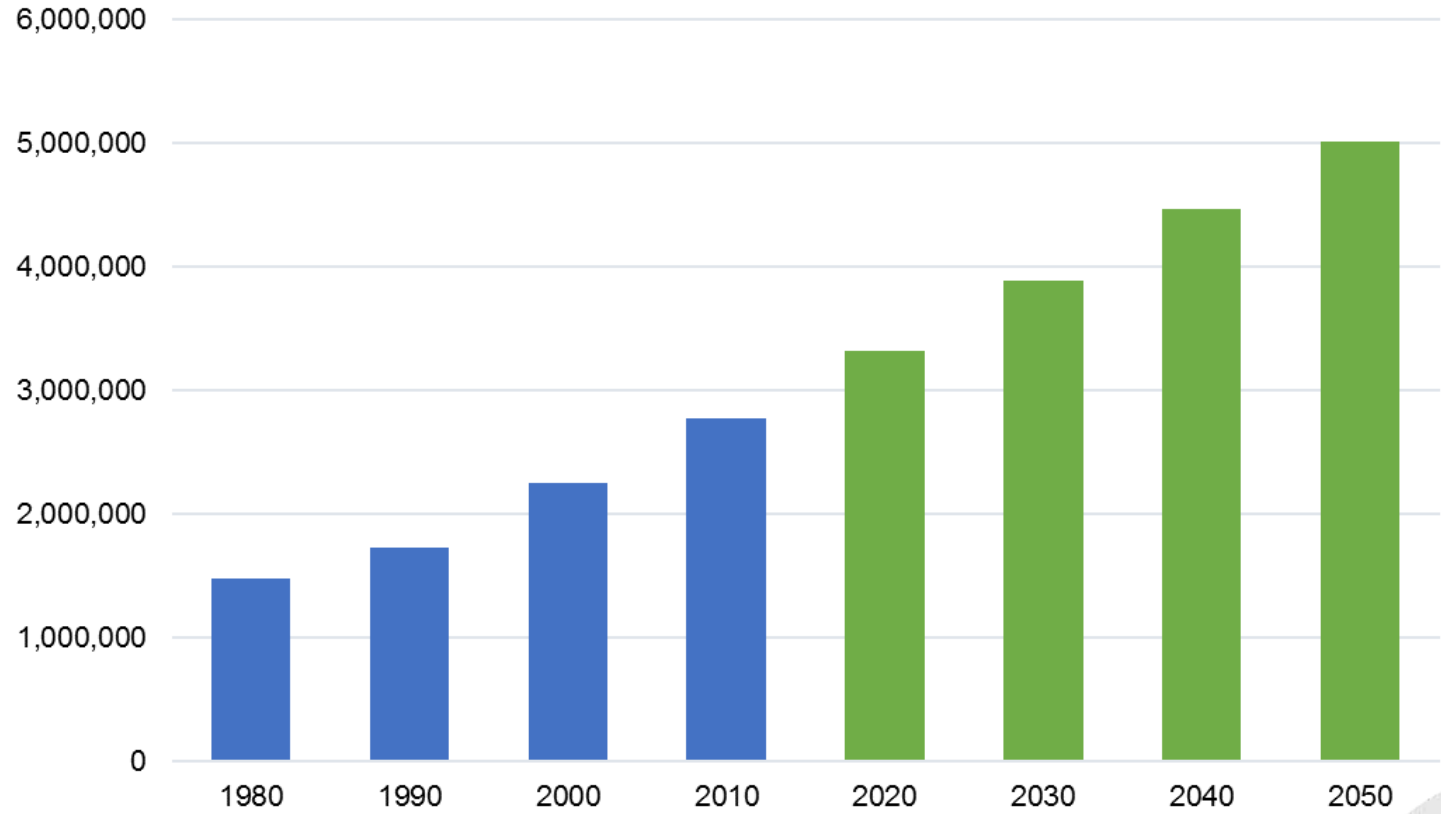


- All transit modes are evaluated, including paratransit and vanpool services
- Analysis is independently verified by a third party accounting firm

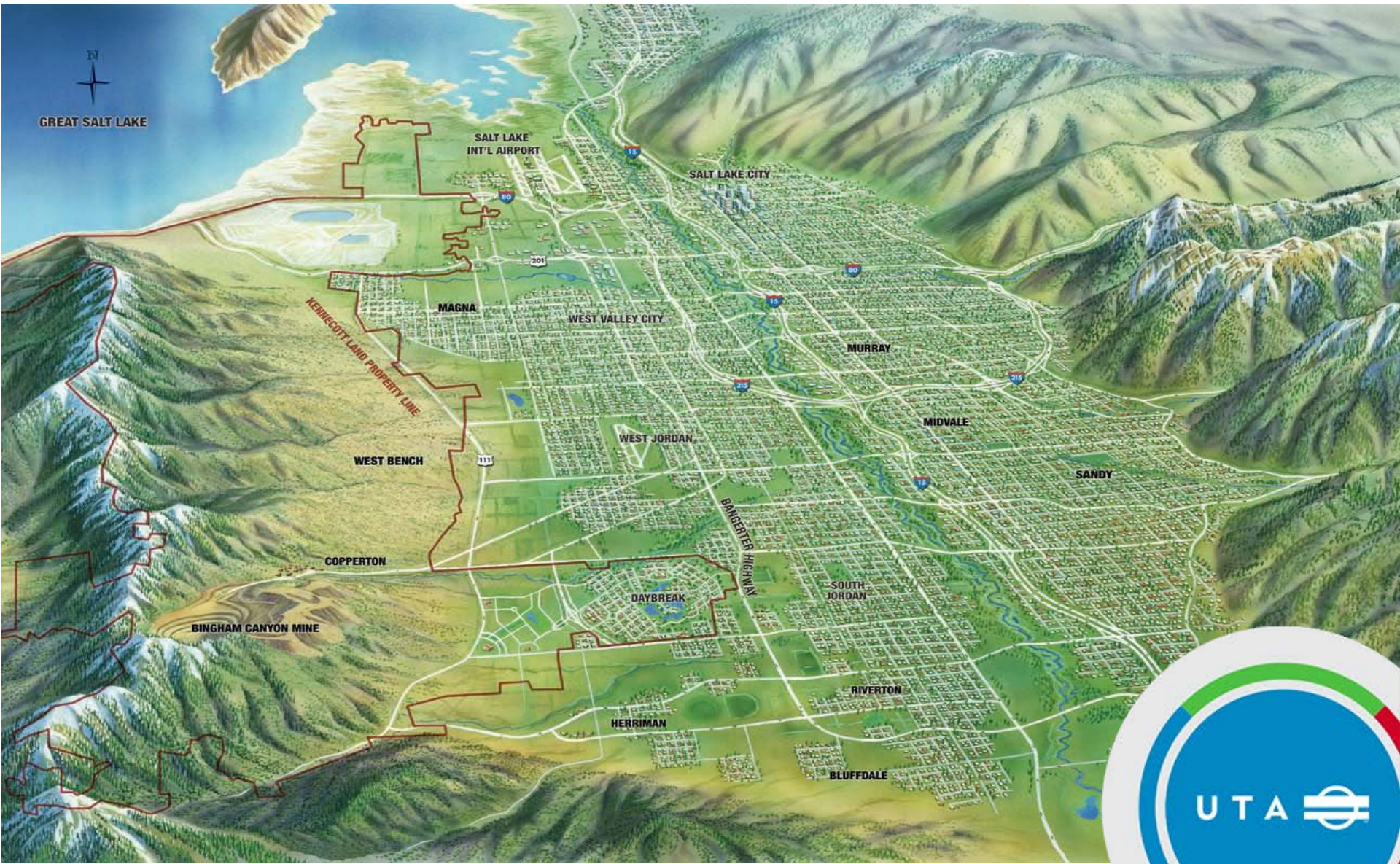


Utah's Population Growth

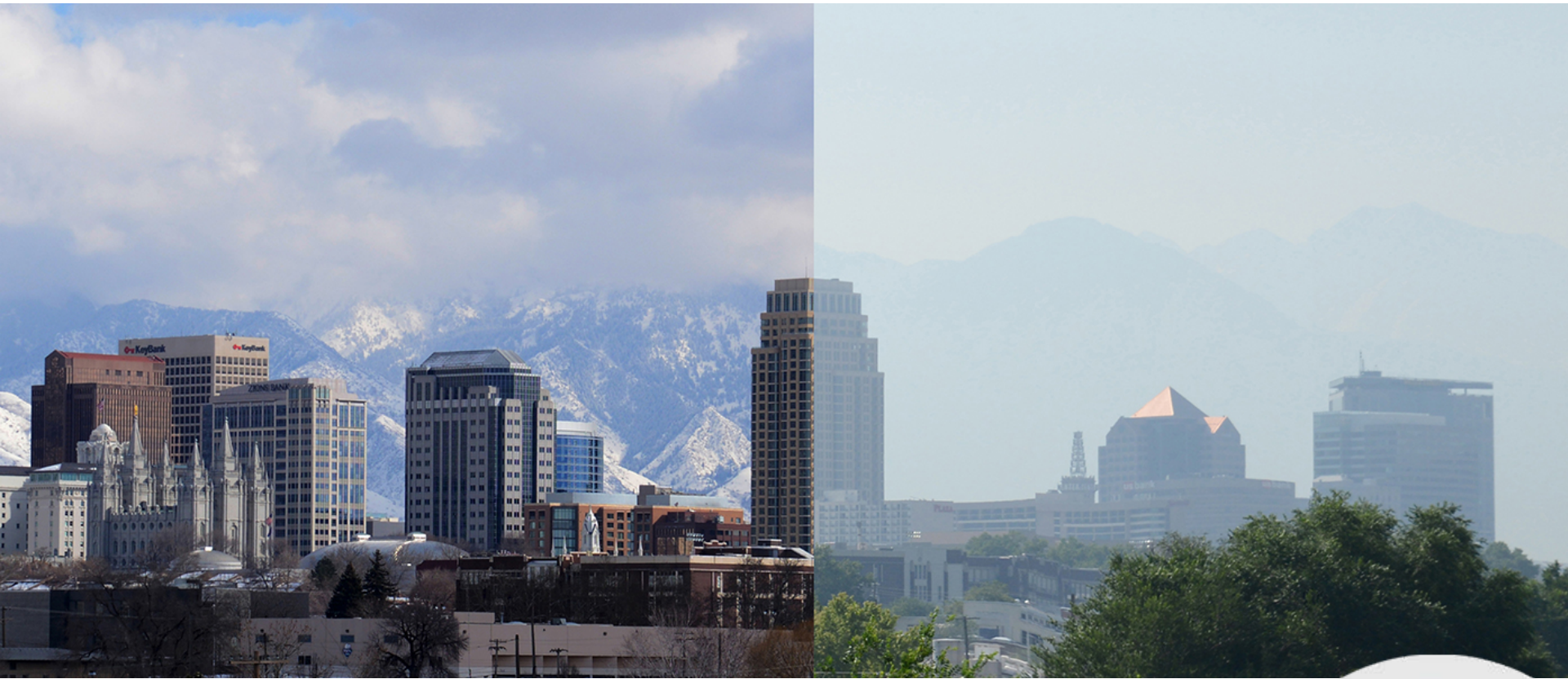
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Another Bountiful Every Year!



Challenges of Growth



Wasatch Choice 2050 Regional Vision



Access to economic and educational opportunities



Ample parks, open spaces, and recreational opportunities



Clean air



Manageable and reliable traffic conditions



Fiscally responsible communities and infrastructure



Housing choices and affordable living expenses



Livable and healthy communities



Sustainable environment, including water, agricultural, and other natural resources



Quality transportation choices



Safe, user friendly streets



Access to Opportunity

How many valuable destinations (jobs, education) can be reached in a reasonable period of time?

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Freedom Analysis: 30 minute trip



The Role of Public Transit

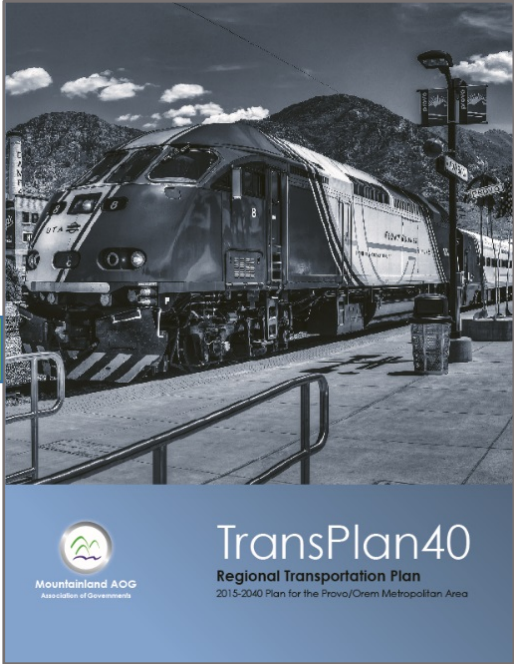
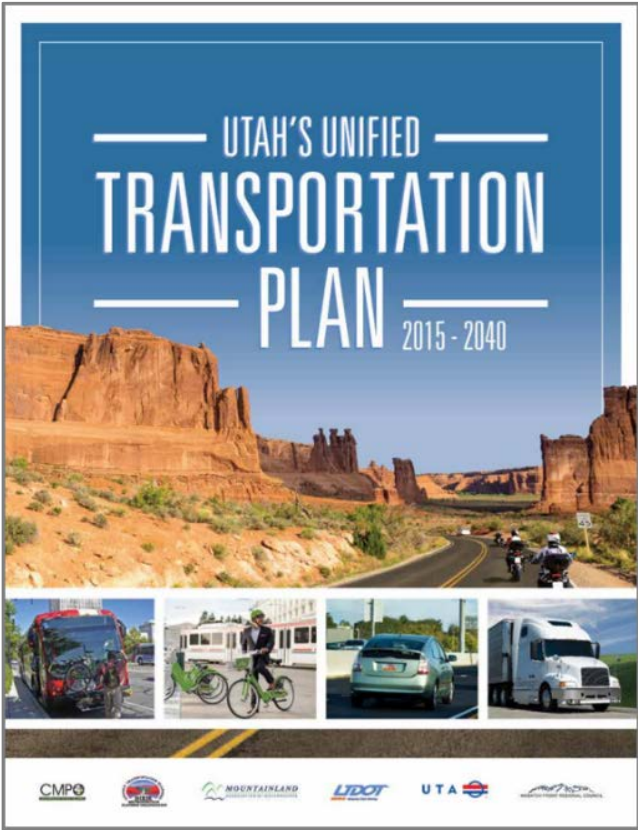
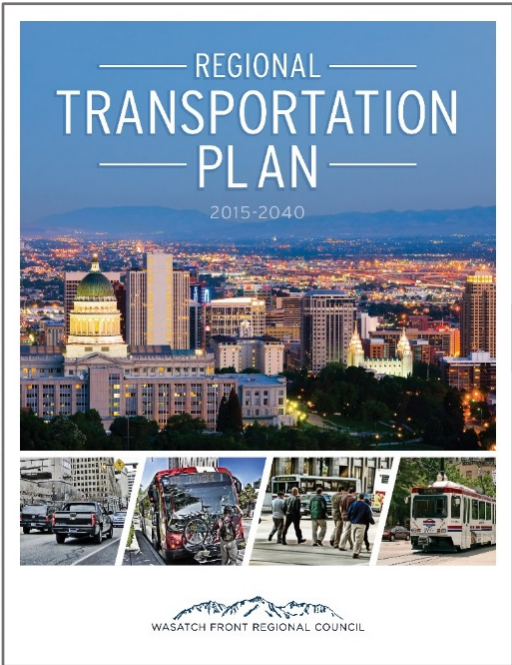
Public Transit is a tool to:

- Meet the challenges and demands of growth
- To help local governments achieve their unique goals
- Provide mobility choices for individuals
- Fill the gaps that private enterprise does not serve

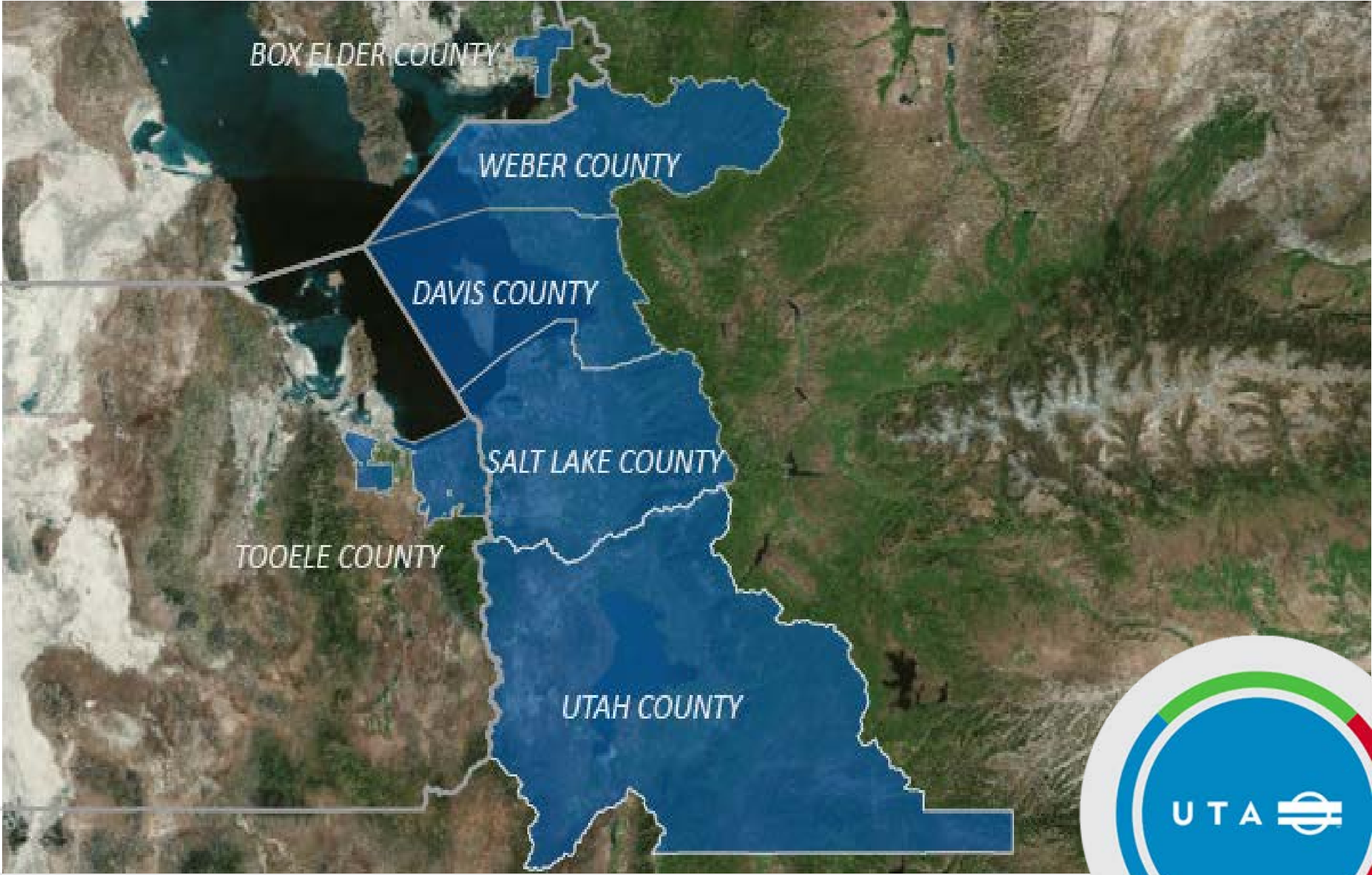
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Collaborative Long-Range Planning

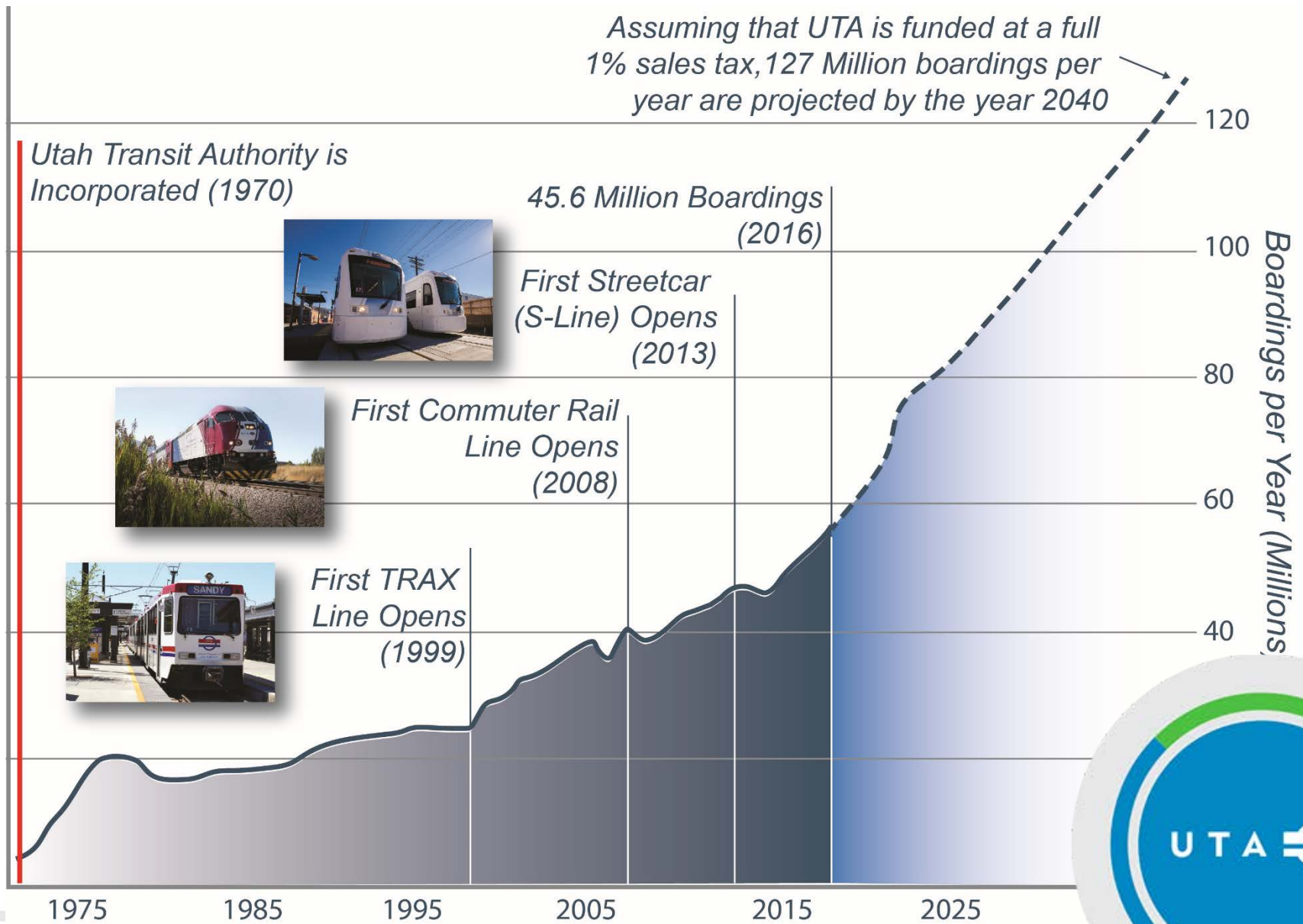


UTA's Service Area



UTA's Ridership Trends

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UTA's 2040 Strategic Plan



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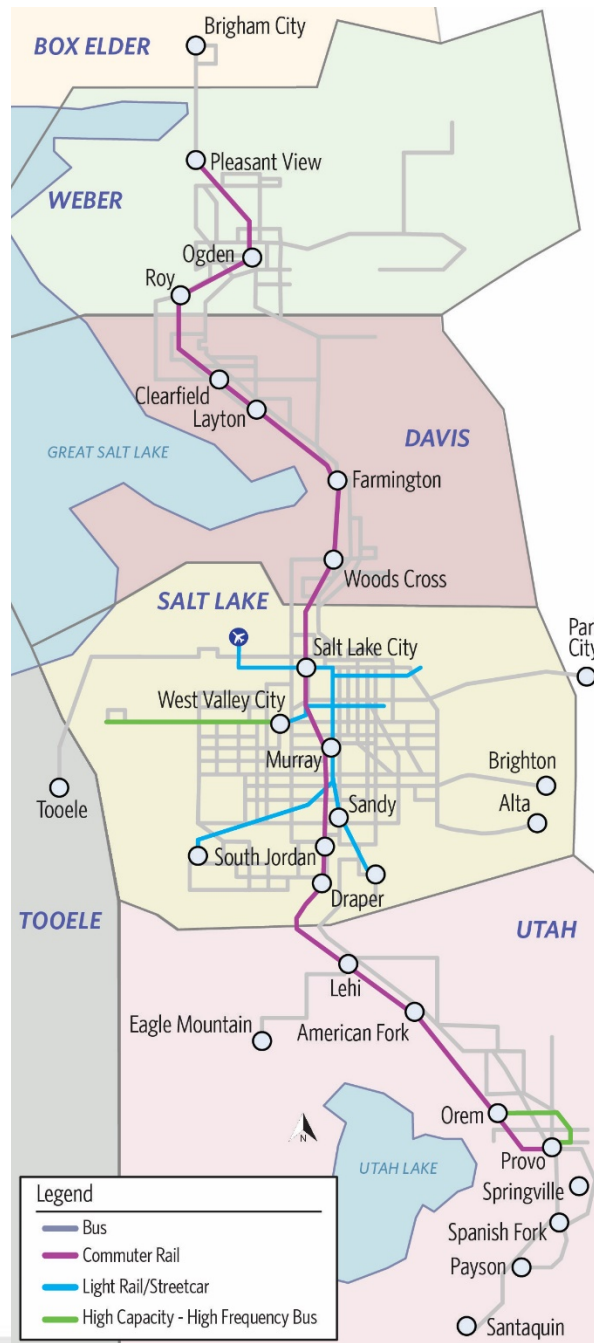
A Future of Integrated Mobility



UTA's Service Vision

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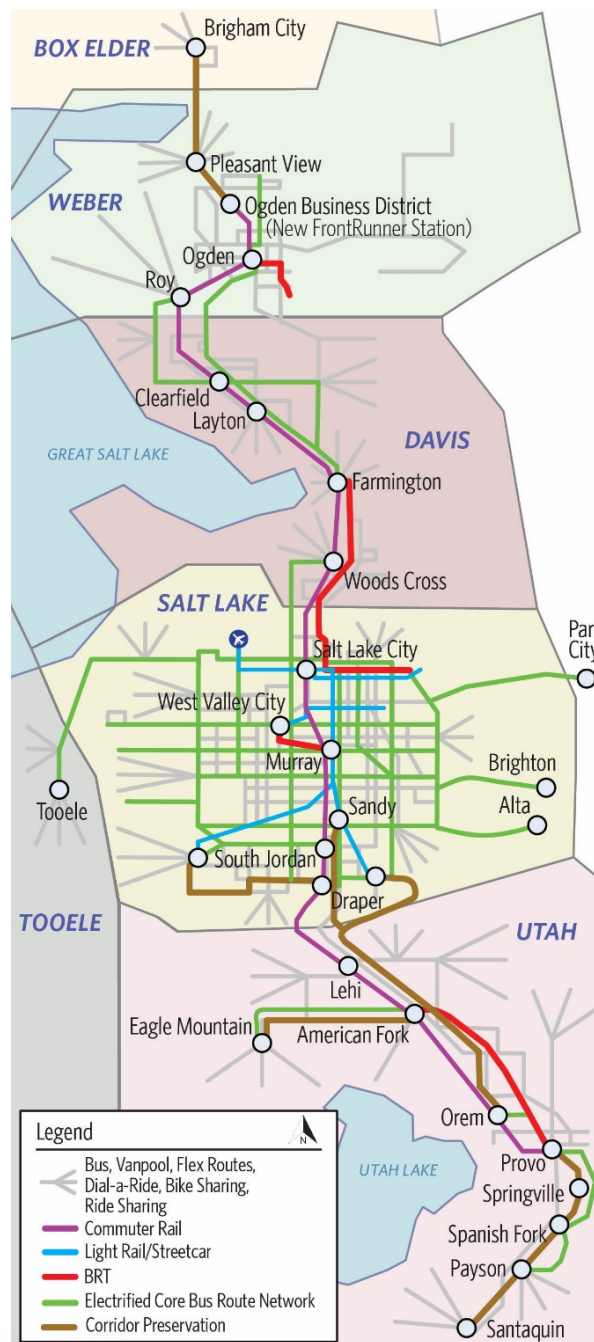
2018



UTA's Service Vision

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2040





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Urban or Suburban?





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**Economic Development
or Access to Opportunity?**





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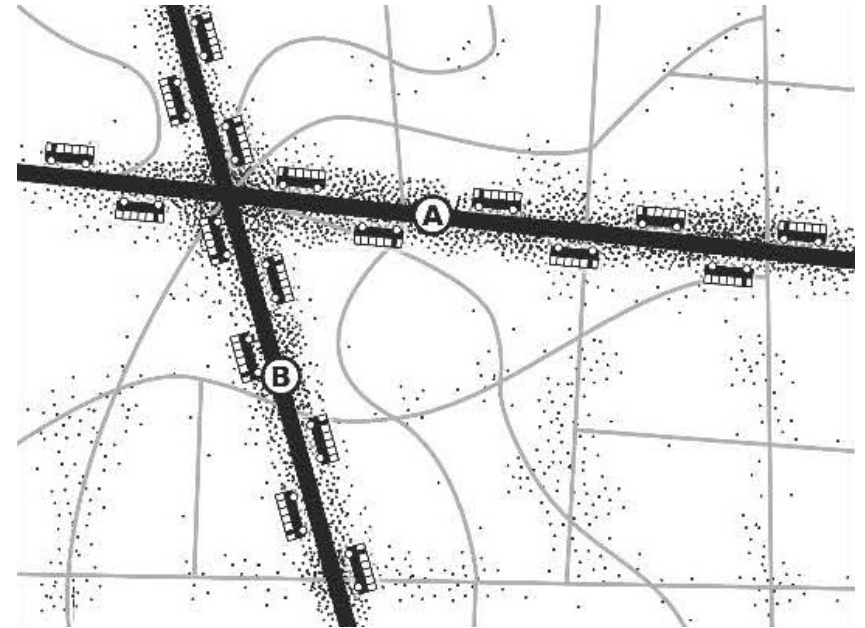
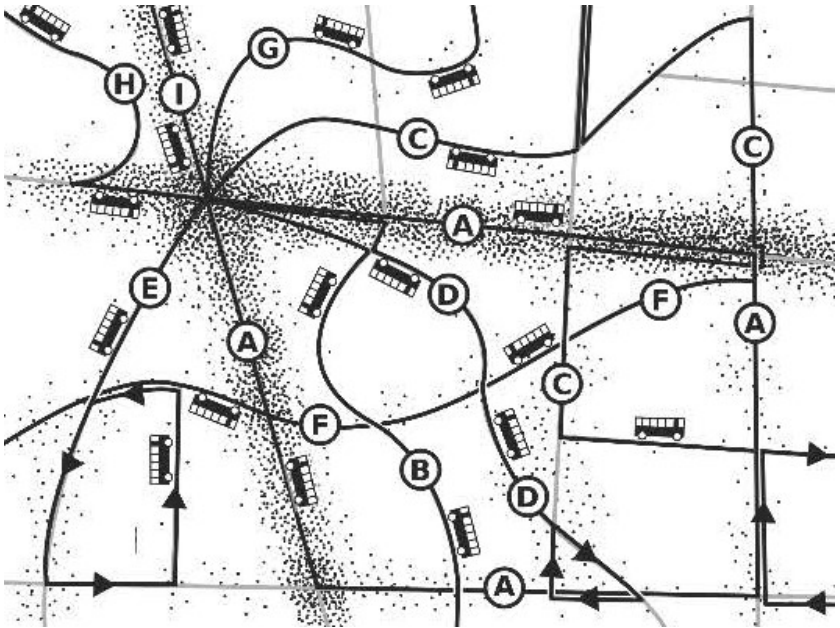
Commuter Market or Local Circulation?





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Coverage or Frequency?





Seven Demands of Effective Public Transit

“It takes me *where* I want to go.”

“It takes me *when* I want to go.”

“It’s a good use of my *time*.”

“It’s a good use of my *money*.”

“It *respects* me.”

“I can *trust* it.”

“It gives me *freedom* to change my plans.”





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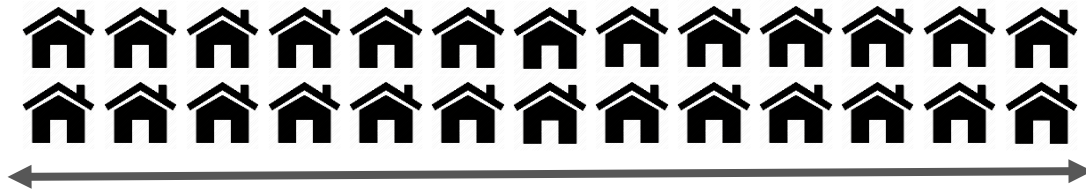




The Right Service for Your Community

How many people are near transit?

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High Ridership



Low Ridership

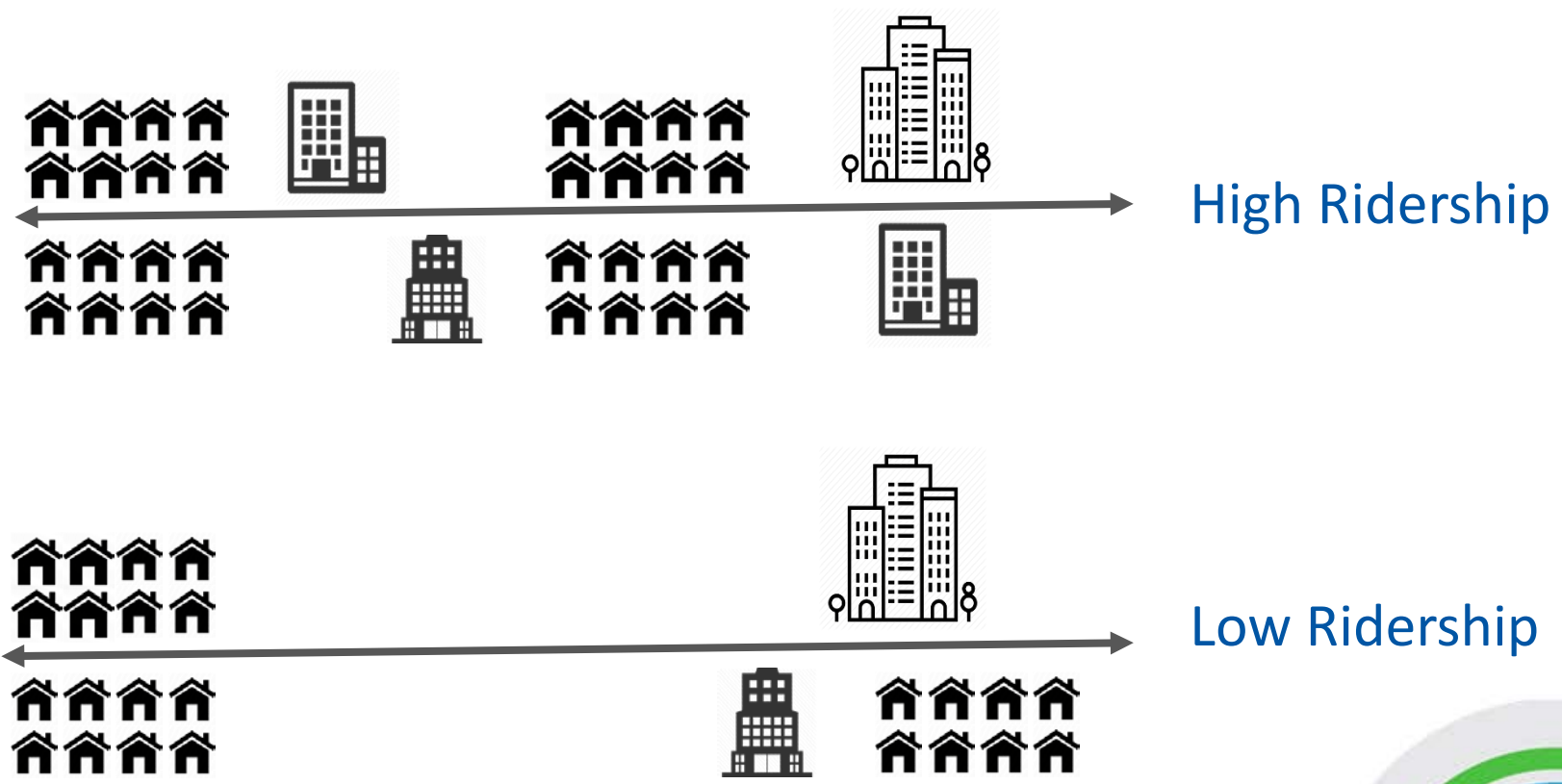




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Are there long distances between destinations?

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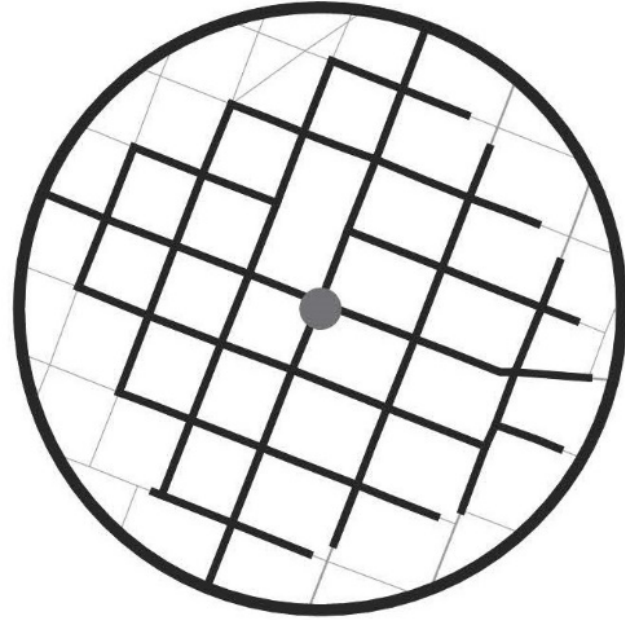
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How easily can people get to transit stops?

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Low Ridership



High Ridership

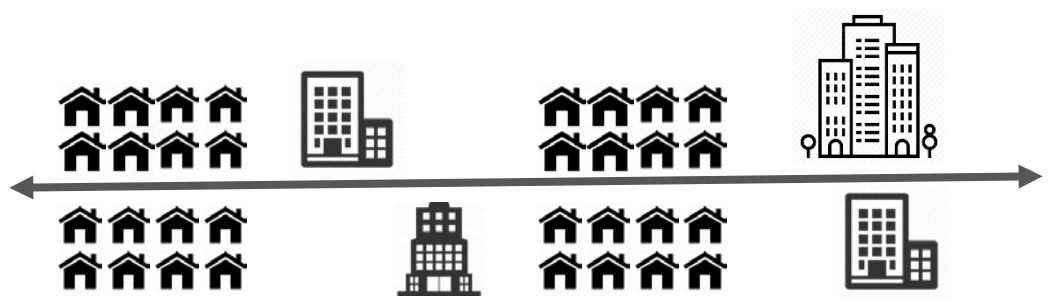




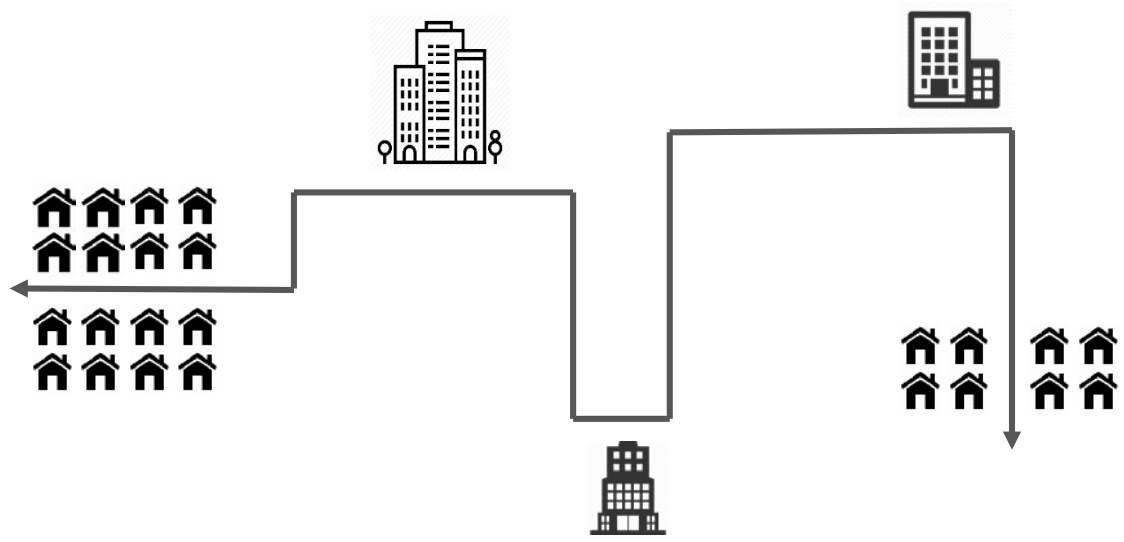
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Can transit run in straight lines to attract through-riders?

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High Ridership



Low Ridership





Elements of a Successful Public Transit System



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Transit Service Quality

Supportive Land Use

Connected Street Network

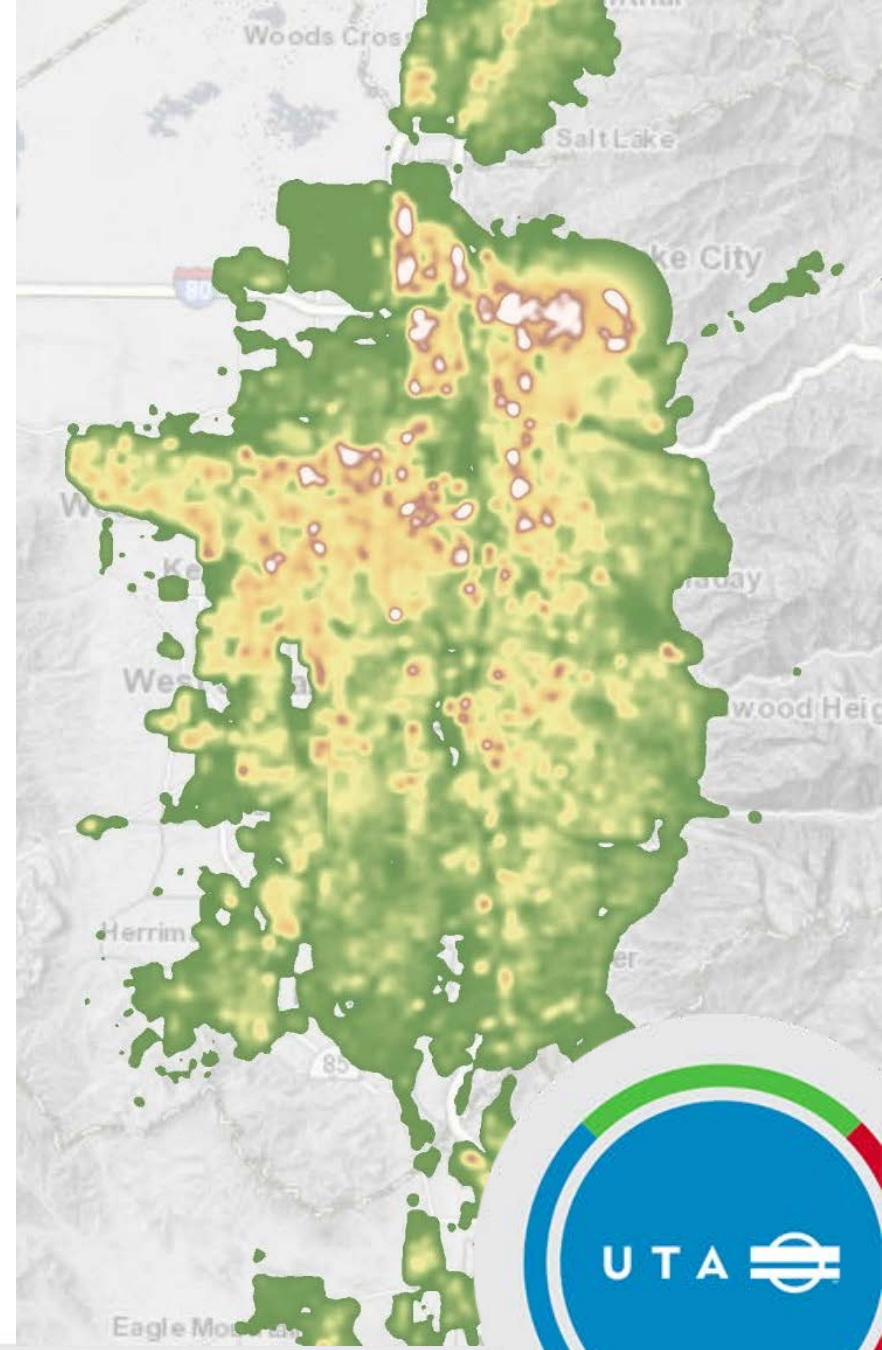
Two-thirds of transit planning is the role of local governments.



Five-Year Mobility Plan

This rolling work plan will:

- Bridge the gap between RTP and annual service changes
- Apply innovative mobility solutions
- Respond to local goals and objectives
- Result in data-driven annual work plans



Future of FrontRunner

This study recommends investments to:

- Increase frequency to 15-minutes, double-track, and electrify
- Maximize operational efficiency and accommodate future growth
- Prioritize investments where they most beneficial
- Estimate costs of five investment scenarios



The Future of Rail

The 2019 “Future of TRAX” will:

- Build on momentum of the 2017-2018 Future of FrontRunner study
- Help maximize operational efficiency and accommodate future growth
- Prioritize investments
- Plan for major regional changes, e.g. prison, Point of the Mountain



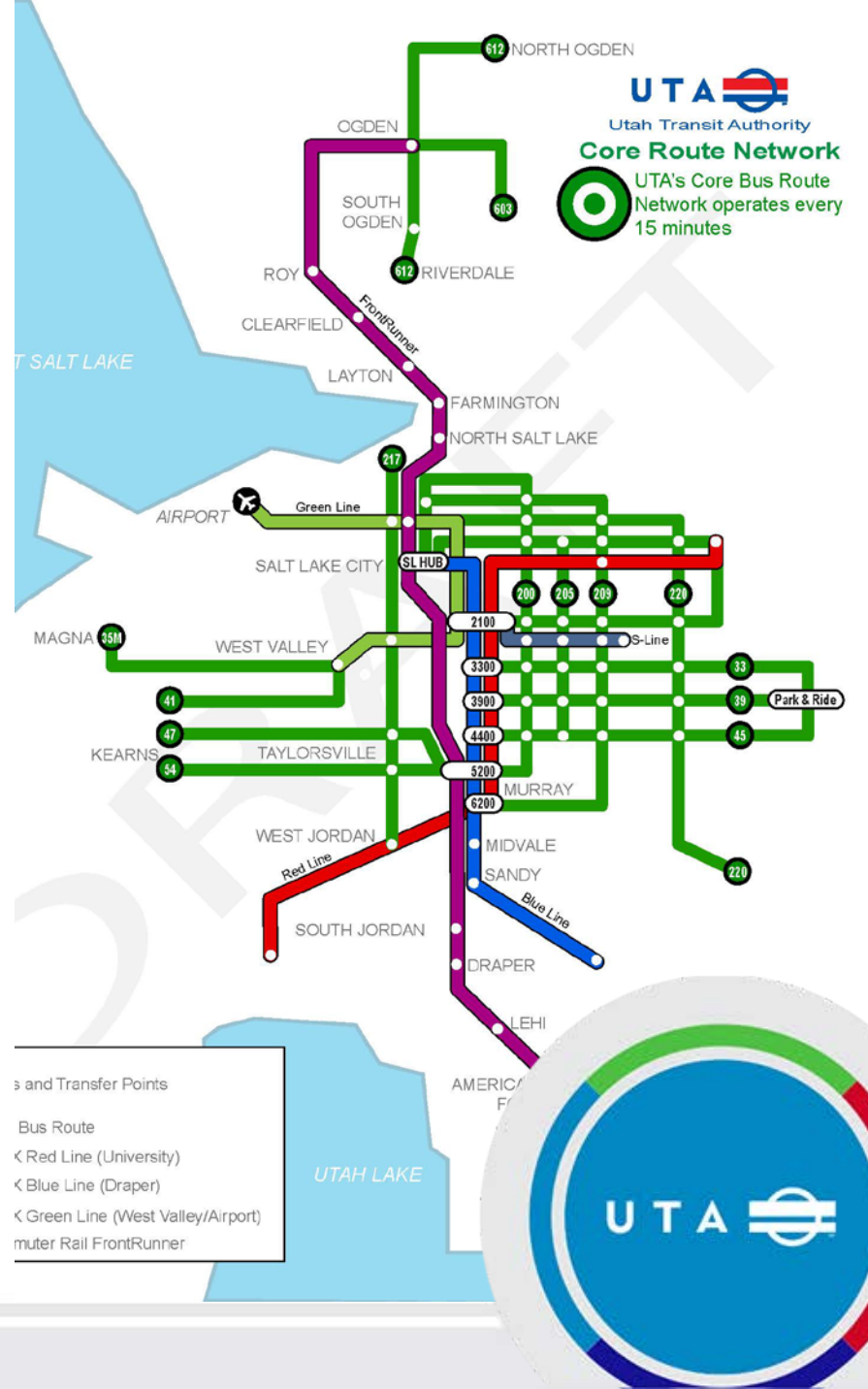


Core Routes

This robust stakeholder engagement process will:

- Help communities articulate their goals for transit
- Distinguish between coverage and frequency services
- Guide future investments
- Result in right service for each community

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Questions?

