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| [Insert Coalition Name]: [Insert Year] Action Plan |

[Insert coalition mission/visions/statement purpose from the Strategic Plan]

# Priority 1: [insert priority issue]

## **Strategy 1: [insert strategy]**

*Contributing Factors Addressed:* [List the contributing factor(s) the strategy will impact]

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| Activities/Steps  | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
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## **Strategy 2:**

*Contributing Factors Addressed:*

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| Activities/Steps | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
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# Strategic Priority 2:

## **Strategy 1:**

*Contributing Factors Addressed:*

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| Activities/Steps | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
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## **Strategy 2:**

*Contributing Factors Addressed:*

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| --- | --- | --- | --- | --- |
| Activities/Steps | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
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| Example Coalition: 2024 Action Plan |

Mission: To promote positive youth development by providing information, supporting programs and strengthening community relationships that build assets to help youth stay healthy, safe and drug-free.

# Strategic Priority 1: High rates of depression among teens and young adults in their 20s, particularly among Latino youth

## **Strategy 1: bilingual Media campaign on recognizing signs of depression, how to handle stress, and normalizing getting help**

*Contributing Factors Addressed:* Lack of knowledge of how to effectively manage stress; Lack of awareness of recognizing signs they need help; Stigma against asking for help

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| --- | --- | --- | --- | --- |
| Activities/Steps | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
| Select NAMI and National Institute for Mental Health for materials to use for campaign – bring to whole coalition for approval | Media Campaign Workgroup | Oct 15, 2023 | Identified a campaign to use  | Not started |
| Contact schools to start process of partnering to put materials in bathrooms  | Julia Bean | Oct 15, 2023 | Establish of point of contact in the school to work | Complete |
| Talk with key leaders/youth: how do we need to adapt the materials to fit our community?  | Media Campaign Workgroup | Dec 1, 2023 | Ideas for how we can adapt the campaign | Not started |
| Adapt/finalize campaign materials | Media campaign workgroup/coalition | Jan 30, 2023 | Campaign ready to go! | Not started |
| Final approval from the schools | Julia Bean | Feb 1, 2023 | approval from schools | Not started |
| Put up posters! | Media campaign workgroup/Julia Bean | March 1, 2023 | Every bathroom stall in JH and HS have poster up for at least one month | Not started |

## **Strategy 2: Partner with the county HD to help advertise/recruit community youth for their existing classes**

*Contributing Factors Addressed:* Lack of knowledge of how to effectively manage stress; Lack of awareness of recognizing signs they need help

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| --- | --- | --- | --- | --- |
| Activities/Steps | Who is Responsible? | By When? | Goals/How will we know we succeeded? | Status? |
| Contact HD to see how we can best support them/help with recruitment of our youth  | Bill Bryson | Oct 31, 2023 | Meet with HD contact to get the information | Complete |
| Create list of questions for HD meeting: what programs do they offer that fit our CFs, what is the participation in the classes by our youth/young adults, when/how are they offered? How do the recruit? How can we support them? Etc. | Classes Workgroup | Oct 1, 2023 | List of questions for Bill’s meeting | In progress |
| Decide which classes to support and how to support them  | Classes Workgroup | Nov 30, 2023 | Flush out the next activities/action steps for this strategy  | Not started |