



2025 ZAP Impact Collaborative Program

Vision

Salt Lake County's arts and culture organizations are thriving and know how to access and utilize community resources in order to build a diverse and robust arts and culture scene in every county neighborhood which is accessible to all.

Goal

This program will provide resources and support to Tier II grantees to bring them to their next level of operational, programmatic, financial, or organizational maturity so that they may more efficiently advance their mission.

Program

The ZAP Impact Collaborative Program was developed as a way to foster equity and economic stability within the Salt Lake County arts and culture nonprofit community.

The Impact Collaborative program is intended to identify and facilitate individualized opportunities for Tier II grantees to build organizational capacity through curated networking, workshops, trainings, and mentoring.

The program brings together small cohorts of Tier II grantees who are similarly positioned whether in budget size, discipline, staff size, or organizational priorities. Participants will be selected through assessment of an Interest Form, a review of the most recently submitted ZAP Tier II Application, and in consideration of cultural and geographic diversity of Salt Lake County.

Eligibility Criteria

In order to be considered for this program an applicant must:

1. Be a current ZAP Tier II grant recipient.
2. Be able to commit to attending all three of the trainings.
 - a. Ideally, the same organizational representative will attend all trainings, as attendance is mandatory. However, other representatives are welcome to attend or fill in as needed or appropriate.
 - b. Organizations can send up to two representatives to each session.

New for 2025

This year we are moving from offering one cohort to three. Each cohort will meet for three monthly, two-hour sessions focused on a single topic, determined through Interest Form responses and by selected participant input.

Monthly meetings may be structured as panel discussions, presentations, casual coffee conversations with industry leaders, or perhaps field trips. As with the topic selection, the structure of the meetings will be catered to selected cohort members' needs. Where one group may benefit from a training session on sponsorship development and a tour of a performing arts venue, another group may best be served from board training and discussions with board chairs from large community nonprofit organizations.

The schedule, topics covered, and structure will all be finalized in consultation with selected cohort members.

While an organization can participate in more than one session, priority will be given to organizations that have not yet participated in the program.

Timeline

Interest Form opens:	Monday, January 6, 2025
Complete the Interest Form:	https://www.surveymonkey.com/r/Z75TSQV
Program Webinar:	Tuesday, January 14, 10-11:00AM
RSVP for the webinar:	https://calendly.com/kmellis/zap-impact-collaborative
Interest Form Deadline:	Friday, February 7, 5:00PM
Selection Notification:	End of February 2025

Draft Meeting Schedule

The specific days and times for the monthly meeting schedule will be based on selected participant availability.

Session 1: March, April, May

Session 2: April, May, June

Session 3: August, September, October

Selection Criteria & Process

One objective of the Impact Collaborative program is to build a network of resources through colleagues, shared experiences, and knowledge. The selection of participants will be based on finding organizations that have similar needs. This may mean that the group is comprised of organizations working in the same discipline, have a similar budget size, or work with and in similar communities. Due to this priority of grouping similar organizations into the same cohort, the selection process will be heavily influenced by the organizational needs reported on the Interest Form.

The selection committee will be comprised of ZAP staff, ZAP advisory board members, and County staff. The selection committee will review all submitted Interest Forms and will also utilize information submitted in the organization's most recently completed ZAP Tier II grant application. This may include audience and staff information from the SmartSheets form as well as narrative responses.

The Selection Committee will prioritize:

1. Organizations that have received ZAP funding for the last three years. Organizations that do not meet this criteria will still be considered.
2. "Medium" sized organizations as defined by;
 - a. Organizations with average three-year organizational budgets of approximately \$75,000 to \$500,000
 - i. While our selection committee will target organizations in this range, those outside of this range will still be considered.
 - b. Organizations with at least one paid staff person (full-time or part-time)
3. Organizations with similar needs for capacity building support, as indicated in the Interest Form responses.

We understand that all organizations have a need for capacity building support. The objective of the program is to group like organizations with similar needs together so that the group can begin at a similar starting point.

FAQs



Will participation or lack of participation have an effect on my organization's funding amounts or future funding eligibility?

- No. This program will not impact the annual grant review process. Additionally, information gathered in the Interest Form, will not be used as review material for future grant application reviews.



Is this a grant? Or, will our organization receive additional funding for participating?

- There is no additional funding for participating in this program.



What if our organization is not selected to participate?

- The Impact Program offers other learning, training, and networking opportunities throughout the year, open to all arts and culture nonprofit community members. Please be sure to follow our social pages **@slcoZAP** and sign up for our newsletter to be the first to know about upcoming opportunities.



I still have more questions, who do I contact?

- There will be a webinar on Tuesday, January 14, 10:00AM where you will be able to ask questions. RSVP for the webinar here: <https://calendly.com/kmellis/zap-impact-collaborative>
- Please feel free to reach out to **Kelsey Ellis, ZAP Impact Program Manager at kmellis@slco.org** with additional questions.