

UTAH STATE UNIVERSITY

# Salt Lake County Parks and Recreation

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## Needs Assessment Survey

Stanley M. Guy

8/31/2012



Results of the Salt Lake County Parks and Recreation self administered mail survey conducted February – April 2012, to be used to establish priorities for future development of parks, recreation, golf facilities, programs and services within Salt Lake County.

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Salt Lake County Parks and Recreation  
Needs Assessment Survey

Stanley M. Guy  
Utah State University Extension

Sponsored by Salt Lake County Parks and Recreation  
Salt Lake County

August 31, 2012

## **Executive Summary**

### **Survey Objectives**

The purpose of the survey was to determine priority and satisfaction levels of Salt Lake County residents on Salt Lake County Parks and Recreation parks, programs, and services.

### **Procedures**

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The survey was developed by team participants representing Salt Lake County Parks and Recreation Division advisory board members, staff, and Utah State University Extension. The survey's eight sections contained questions on Salt Lake County parks, youth recreation programs, adult recreation programs, recreation services, special events and programs, potential actions for Salt Lake County Parks and Recreation, recreation organizations used by households, and household demographics.

### **Survey Implementation**

The survey and a Salt Lake County Mayor's cover letter was printed, stuffed along with a Salt Lake County business reply envelope and mailed by a distribution contractor to 20,000 random residential household addresses provided by Salt Lake County. Salt Lake County received back 2,906 business reply letters. This number gives a 15% rate of return. These un-opened business reply envelopes were then delivered to Utah State University Extension and opened. Due to usability of returned surveys and contract constraints, 2,535 surveys were tabulated.

### **Results**

Most respondents use a car to travel to parks, even though almost three quarters of them live within 15-20 minutes walking distance of a park. A vast majority visit Salt Lake County parks, and they are positive about the overall physical conditions of parks visited. They are satisfied with park maintenance, value they receive from Salt Lake parks, the number of parks, and the level of customer service by Salt Lake County Parks and Recreation staff. Other recreation organizations used by a majority of respondents and their households include state parks and national parks/national forests.

Understanding what park amenities are important to households was one objective of the survey. We found that open un-programmed lawn areas, traditional children's playgrounds, and group pavilions/picnic areas in parks are important to households. Sports amenities important to households are soccer/football/rugby fields,

outdoor basket ball courts, and little league baseball diamonds. Important recreation amenities are walking/running, biking trails, natural areas/wildlife; and indoor swimming pools.

Youth recreation programs important to households are youth learn to swim, youth fitness and wellness, and youth athletics. Important adult recreation programs are adult continuing education, senior fitness, and adult organized athletics. Other recreation services and programs important to households are farmers markets, after-school programs, community events, and having volunteer opportunities.

Another objective of the needs assessment was to understand where the Salt Lake County Parks and Recreation Department should focus their efforts. Majorities of respondents priority' areas included: higher levels of park and building maintenance, improve regional trails, maintain natural areas, sports field maintenance, build new walking, hiking, and biking trails, purchase land for parks and regional trails, preserve natural open areas and open space, build new passive use parks, swimming pool, and athletic fields. The most important areas to households were higher level of park maintenance; purchase land to preserve natural areas, open space, and for regional trails and parks, and to build walking, hiking and biking trails.

Salt Lake County Parks and Recreation programs and activities are maintained using taxes and user fees or a combination of both. The following programs and activities had majorities of respondents saying they should be maintained with a combination of taxes and user fees: youth fitness and wellness, programs for teens, youth scholarship programs, senior fitness, before and after school programs, and nature programs/environmental education. Programs and activities where majorities of respondents felt that user fees should pay for program maintenance included adult organized athletics, adult art, dance, performing arts, indoor space for small events, athletic special events, drop in childcare, adult continuing education, and youth art, dance, and performing arts. There were no majority of respondents for any of the three methods to maintain programs and activities for youth athletics, school break programs, community events, open access computer labs, farmers market, and programs for people with disabilities. There were no majorities of respondents who felt only taxes should be used for costs to run a program.

Another objective of the survey was to determine what barriers, if any, prevented people from using Salt Lake County Parks and Recreation facilities and programs. While no reason listed was a barrier for a majority of respondents, the number one reason for not using facilities and programs was people do not know what is being offered, followed by too far from our residence, not interested, facilities are not well maintained, and fees are too high.

Three quarters or more of respondents agreed having Salt Lake County Parks and Recreation facilities and programs makes Salt Lake County a better place to live, improves physical health and wellness, preserves open space, improves mental health and reduces stress, increases cultural and community interaction, increases property values in surrounding areas, and protects the environment. Over half of all respondents agreed having facilities and programs helps reduce neighborhood crime, attracts new residents, protects historical assets of the county, attracts new businesses, and promotes tourism to Salt Lake County. The most important benefits to households of having Salt Lake County Parks and Recreation facilities and programs are improves physical health and wellness, improves mental health and reduces stress, makes Salt Lake County a better place to live, preserves open space, and helps reduce neighborhood crime.

The majority of respondents have lived in Salt Lake County for over twenty years, including forty-five percent for more than thirty years. Sixty-one percent own their home. Older residents responded to the survey more than younger residents. Sixty-three percent of the respondents were female and 37% were male. The vast majority of respondents were white, followed by Hispanic/Latin, Asian/Pacific Islander, African American/Black, Native Americans. Thirteen percent said they or someone in their household had a cognitive or physical disability. Forty-six percent own a dog.

Responses came from residents of the following cities, listed by those with the most to least returned surveys: Salt Lake City, West Jordan, Holladay South Salt Lake, Herriman, West Valley City, Sandy, Taylorsville/Kearns, Cottonwood Heights, Draper, Riverton, West Valley, Magna, Murray, South Jordan, Midvale and Bingham Canyon.

### **Survey Limitations**

The survey provides detailed opinions on Salt Lake County Parks and Recreation parks, programs, and services from those who responded to the survey. Comments or interpretations of survey results should be restricted to completed survey respondents and not firmly extrapolated to Salt Lake County as a whole.

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# **Salt Lake County Parks and Recreation Needs Assessment Survey**

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**August 31, 2012**

Salt Lake County Parks and Recreation conducted a Parks and Recreation Needs Assessment Survey to help establish priorities for future development of parks, recreation, golf facilities, programs and services within Salt Lake County. The recreation issues contained in the survey were developed by the Salt Lake County Parks and Recreation Advisory Board and Department staff. USU Extension refined and finalized the survey and participated in conducting, gathering, and tabulating the results.

This report highlights some of the findings from the survey and includes the survey instrument with frequencies of responses. There is also a section containing charts which graphically display the responses for most questions. In February 2012, twenty-thousand randomly selected Salt Lake County households were mailed the survey with postage paid return envelopes. Postmarks on returned surveys ranged from February 21 through April 16, 2012 with 81% of the surveys being returned in February. There were 2,906 surveys returned (15% response rate) of which 2,535 were tabulated due to usability of returned surveys and contract constraints. For a more in-depth understanding, readers should review the survey instrument and charts contained in this report.

## **Rating Overall Physical Conditions for Parks Visited**

A vast majority of survey respondents (89%) said they or members of their household visited Salt Lake County Parks during the past year. Of those who visited Salt Lake County Parks eighty-nine percent rated the overall physical conditions of parks as “excellent” or “good”. This frequency is based on those who rated the parks as excellent, good, fair, or poor.

## **Access to Parks**

Seventy-four percent of survey respondents said there are parks within 10-15 minutes walking distance from their residence. Most people travel to parks and recreation facilities by car (86%) and walking (56%). Twenty-nine percent said they have gone to parks or recreation facilities by biking and only 3% by public transportation.

## **Priority Park Amenities**

In question 5 we asked what priority should be given to eleven Salt Lake County Parks amenities. Frequencies were based on those who prioritized amenities as Not a Priority, Low Priority, Medium Priority, or High Priority. Majorities of households said lawn area open un-programmed (95%); children’s playground, traditional (92%); group pavilion/picnic area (91%); access to facilities for the disabled (90%); and children’s



playground, nature (88%) had medium and high priorities. The amenities where a majority of respondents gave medium and high priorities are also the amenities most, second most, or third most important to households. These are lawn area, open and un-programmed; traditional children's playground; and group pavilion/picnic areas.

### **Priority Sports Amenities**

We asked people what priority should be given to different sports amenities in parks. Outdoor basketball courts had the most people (84%) who gave this a medium or high priority. This was followed by medium and high priority for soccer/football/rugby field (82%), little league baseball diamond (79%), softball diamond (75%), and outdoor tennis court (73%). Sand volleyball court (67%), backstop for pickup baseball games (66%), and Babe Ruth baseball diamond (65%) rounded out the sports amenities receiving a majority of medium and high priorities. The three sports amenities respondents said are most, second most, or third most important to households are soccer/football/rugby fields, outdoor basket ball courts, and little league baseball diamonds.

### **Priority Recreation Amenities**

Question 9 covered 14 recreation amenities. Eleven of the fourteen recreation amenities received medium and high priorities from a majority of survey respondents. Trails, walking/running, biking (96%); natural areas/wildlife habitat (85%); indoor swimming pool (86%); outdoor swimming pool (83%), and outdoor event space (80%) are top priority amenities. The next tier priorities are indoor exercise/fitness/aerobics (77%); Jordan River water trail and nature education facilities (both 73%); and community garden (71%). A water play/splash pad (67%), gymnasium (64%), and indoor small events space (52%) are the final amenities having a majority of respondents rating a medium and high priority. The three recreation amenities respondents said are most, second most, or third most important to households are trails, walking/running, biking; natural areas/wildlife; and indoor swimming pool.

### **Priority Youth Recreation Programs**

Question 11 covered 8 youth recreation programs. All programs received medium and high priorities from a majority of survey respondents. Youth learn to swim (95%); youth fitness and wellness (91%), programs for teens (91%) are programs where the most respondents said they are medium and high priorities. Youth athletics (83%); youth art, dance, performing arts (79%); and youth scholarships (79%) made up the next tier of medium and high priority youth recreation programs. Youth gymnastics (70%) and youth learn to ice skate rounded up the youth programs with medium and high priority levels. The three youth recreation programs respondents said are most, second most, and third most important to households are youth learn to swim, youth fitness and wellness, and youth athletics.

### **Priority Adult Recreation Programs**

The next section of the survey covered adult recreation programs. Five out of six adult recreation programs received medium and high priorities from a majority of survey respondents. These five included

senior fitness (92%), adult continuing education (88%), adult organized athletics (73%), adult art, dance, performing arts (62%), and adult learn to swim (59%). Only adult learn to ice skate (31%) had less than a majority of respondents saying this was a medium and high priority. The three adult recreation programs respondents said are most, second most, and third most important to households were adult continuing education, senior fitness, and adult organized athletics.

## **Priorities of Recreation Services and Programs**

Question 15 covered sixteen recreation services and programs. Fifteen of the sixteen services and programs had medium and high priorities from a majority of respondents. Farmers market (89%), programs for people with disabilities (88%), volunteer opportunities (86%), and after school programs (86%) had the highest number of respondents giving these medium and high priority levels. The next tier had nature/environmental education (77%), water fitness (75%), long term fitness challenge (72%), athletic special events (72%), and school break (71%) with medium and high priorities. Community events (66%), open access computer labs (64%), daycare (61%), drop in childcare (61%), before school programs (60%), and tennis lessons and leagues (58%) were the other services and programs with medium and high priority levels. Only 39% of the respondents felt that programs with your pets were medium and high priority levels. The three most and second most important recreation services are farmers markets, after-school programs, and community events. The three third most important services are farmers markets, afterschool programs and volunteer opportunities.

## **Recreation Programs and Special Events**

Only 31% of respondents indicated they or members of their household participated in recreational programs or special events such as 5K races, holiday events (Easter Egg Hunts, Trunk or Treat, etc.) offered by Salt Lake County Parks and Recreation in the last year. Of those respondents who said they or members of their household participated in such events half participated in two or three programs. Thirty-one percent participated in one program, fifteen percent in four to six programs, and 4% in seven or more programs. Ninety-two percent rated the overall quality of the programs or events as good (65%) and excellent (27%). The two most cited ways of learning about programs or services offered by Salt Lake County Parks and Recreation were friends/neighbors (43%) and newspapers (43%). Program fliers (36%) were the next most frequent way respondents learned about programs and services. Conversations with parks and recreation staff (5%), social media (6%), and cable television (7%) were the least mentioned ways of learning about the programs and services.

## **Priority Actions for Salt Lake County Parks and Recreation**

Question 21 listed eight actions for existing parks and recreation facilities and eight actions towards new parks and recreation facilities and asked respondents to give a priority level on each action. Frequencies were based on those who prioritized amenities as Not a Priority, Low Priority, Medium Priority, or High Priority. For existing facilities, medium and high priority level actions included higher level of park maintenance (85%); improve regional trails (83%); higher level of building maintenance (80%), natural area maintenance (76%), and sports field maintenance (74%). Fifty-six percent of respondents gave medium and high priority levels to lighting more sports fields. Less than half of respondents said higher level of golf course maintenance (44%) and convert natural turf grass sports field to synthetic turf (19%) had medium and high priority.

Medium and high priority levels were given by a majority of respondents to seven of the eight actions for new facilities. Building new walking, hiking, and biking trails had the most respondents (86%) saying this is a medium and high priority. Other high ranking actions included purchasing land for parks (81%), to preserve natural open areas, open space (80%), and land for regional trails (74%). Building new passive use parks (64%) and building a new swimming pool (63%) and building new athletic fields (51%) were the other actions where a majority of respondents rated these medium or high priorities. Building a new outdoor special events venue (49%) was the only new facility where less than a majority of respondents rated this as medium and high priorities.

The most important actions to households are higher level of park maintenance, purchase land to preserve natural areas, open space, and build walking, hiking and biking trails. The second most important actions to households are build walking, hiking and biking trails, purchase land to preserve natural areas, open space, and purchase land for regional trails. The third most important areas are build new walking, hiking and biking trails, purchase land to preserve natural areas, open space, and purchase land for parks.

## **Taxes and User Fees**

Question 23 listed nineteen recreation programs and services where Salt Lake County Parks and Recreation uses taxes, user fees, or a combination of taxes and user fees to maintain. None of the programs and services had a majority of respondents who felt they should be maintained only with taxes. The following programs or services had a majority of respondents saying they should be maintained with a combination of taxes and user fees: youth fitness and wellness (57%), programs for teens (56%), youth scholarship programs (52%), senior fitness (52%), before and after school programs (51%), and nature programs/environmental education (51%).

Programs where a majority of respondents felt that user fees should pay for program maintenance included adult organized athletics (77%), adult art, dance, performing arts (77%), indoor space for small events (73%), athletic special events (67%), drop in childcare (64%), adult continuing education (60%), and youth art, dance, and performing arts (52%).

The following programs and services had no majority of respondents saying maintenance should be allocated to user fees, taxes, or a combination of taxes and user fees. Percentages were higher for user fees or combination of user fees and taxes rather than taxes alone for youth athletics, school break programs, community events, open access computer labs, and farmers market. Programs for people with disabilities percentages were higher for taxes or combination of taxes and user fees than for just user fees.

## **Reasons for not using Salt Lake County Parks & Recreation Facilities and Programs**

Question 24 listed reasons that prevent respondents from using Salt Lake County Parks & Recreation facilities and programs. The number one reason is people do not know what is being offered (49%), followed by too far from our residence (25%), and not interested (22%). Twenty percent of respondents said facilities are not well maintained and fees are too high. Nineteen percent do not know locations of facilities and program times are not convenient. Other reasons for not using Salt Lake County Parks and Recreation are operating hours not convenient (15%), program or facility not offered (14%), facilities lack right equipment (14%), lack quality programs (14%), class full (14%) and use facilities in other cities/counties (13%). Insufficient security

(11%), lack of parking near facilities and parks (10%), poor customer service by staff (9%), registration for programs difficult (7%), and not accessible for people with disabilities (4%) made up the rest of the reasons for not using Salt Lake County Parks and Recreation facilities and programs.

## **Services Satisfaction Levels**

Satisfaction levels on fifteen services in Salt Lake County Parks and Recreation were measured using the following scale: Very Satisfied, Satisfied, Undecided or Unsure, Dissatisfied, and Very Dissatisfied. Four of the fifteen services had majorities of respondents saying they are very satisfied and satisfied with the service. Maintenance of parks (76%), overall value your household receives from SLC Parks (70%), number of parks (62%), and overall level of customer service (55%) of respondents are satisfied and very satisfied with these services. Areas where there were majorities of respondents who were unsure or undecided about their satisfaction levels are quality of program for adults, user friendliness of Parks and Recreation website, programs for people with disabilities, ease of renting/reserving a facility, and drop in childcare programs. Respondents being undecided or unsure is most likely due to their not using these services. Security in parks had more respondents saying they are satisfied (33%) and very satisfied (5%) than those who said they are dissatisfied (15%) and very dissatisfied (3%). Availability of information about programs and facilities had 5% very satisfied and 31% satisfied compared to 5% very dissatisfied and 23% dissatisfied. Half of the respondents are unsure or undecided about the ease of registering for classes/programs. More respondents are satisfied (39%) and very satisfied (6%) with ease of registering for classes/programs than those who are dissatisfied (5%).

## **Benefits of Salt Lake County Parks & Recreation Facilities and Programs**

Benefits of having parks and recreation facilities and programs were explored in question 26. Respondents were asked the extent they agreed or disagreed with stated benefits of parks and recreation facilities and programs. Frequencies were based on strongly agree, agree, undecided or unsure, mildly disagree, and strongly disagree. All twelve of the benefits had a majority of responders strongly agree or agree with each benefit statement. Following are the benefit statements and percentage of respondents who strongly agreed and agreed with the statement: Makes Salt Lake County a better place to live (93%), improves physical health and wellness (89%), improves mental health and reduces stress (85%), preserves open space (85%), increases cultural and community interaction (80%), increases property values in surrounding areas (79%), protects the environment (75%), helps reduce neighborhood crime (68%), attracts new residents (66%), protects historical assets of the county (63%), attracts new business (54%), and promotes tourism to the county (51%). The most important benefits to households are improve physical health and wellness, makes Salt Lake County a better place to live, and preserves open space. The second most important benefits are makes Salt Lake County a better place to live, preserves open space, and helps reduce neighborhood crime. The third most important benefits are makes Salt Lake County a better place to live, improves mental health and reduces stress, and preserves open space.

## **Use of Recreation Organizations**

Seventy-eight percent of all respondents or members of their households use Salt Lake County Parks & Recreation for recreation activities. Other recreation organizations used by a majority of respondents and their households are state parks (67%) and national park/national forest (63%). Local schools (45%), religious

affiliated facility (35%), and private gym (34%) are more recreation organizations used by households. Recreation organizations used less include neighboring counties (18%), tennis, golf, and other private clubs (14%), homeowner association/apartment complexes (8%), special recreation district (5%), YMCA (3%), and Boys and Girls Club (3%). Salt Lake County Parks and Recreation is used most for all age groups except 12 to 17 year olds, who use local schools most. Salt Lake County Parks and Recreation is also the recreation organization used second most for those 54 or younger. State Parks are used second most for those 55 and older.

## **Respondents Demographics**

The majority of respondents (61%) have lived in Salt Lake County for over twenty years including 45% for more than thirty years. Sixty-one percent own their home. Older residents responded to the survey more than younger residents. In general, survey respondents 35 years and over are over represented and those 34 years and younger are under-represented. Composition of households showed 30% had members 14 years and younger, 16% ages 15 -24 years old, 22% ages 25 – 44, and 21% ages 45 - 64, and 10% ages 65 or older. Sixty-three percent of the respondents were female and 37% were male. The vast majority of respondents (90%) are white, 4% Hispanic/Latin, 3% Asian/Pacific Islander, and 1% African American/Black, 1% Native American, and 2% list some other racial or ethnic identification. Thirteen percent said they or someone in their household has a cognitive or physical disability. Forty-six percent of respondents own a dog.

## **Respondents by City**

Thirty-one percent of the respondents are from Salt Lake City, followed by West Jordan (7%), Holladay South Salt Lake, Herriman, and West Valley City (all 6%), Sandy, and Taylorsville/Kearns (both 5%), Cottonwood Heights, Draper, Riverton, and West Valley (all 4%), Magna and Murray (both 3%), then South Jordan, Midvale and Bingham Canyon (all 2%).

# Community Interest and Opinion Survey: Let your voice be heard today!

**Salt Lake County Parks & Recreation** would like your input to help determine recreational facilities, park, open space, and program priorities for our community. **This survey will take approximately 15 minutes to complete.** When you are finished, please return your survey in the postage-paid, return-reply envelope. We greatly appreciate your help.

**First, we would like to know your opinions on Salt Lake County parks.**

Q-1 Have you or members of your household visited Salt Lake County parks during the past year? (Circle your answer.)

N=2517 89% YES  
11% NO (SKIP TO QUESTION Q-3.)

Q-2 If YES, how would you rate the physical conditions overall for parks you visited? (Circle answer.)

N=2204 22% EXCELLENT  
67% GOOD  
10% FAIR  
1% POOR

Q-3 Are there parks within 10-15 minutes walking distance of your residence? (Circle answer.)

N=2493 74% YES  
26% NO

Q-4 How do you travel to parks and recreation facilities? (Circle all that apply.)

N=2530 2% I DO NOT TRAVEL TO PARKS AND RECREATION FACILITIES  
86% CAR  
29% BIKE  
56% WALK  
3% PUBLIC TRANSPORTATION  
2% OTHER (Please list \_\_\_\_\_)

Q-5 Listed below are some park amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County parks.

Amenity number	Park Amenity	How much priority, if any, should each amenity have in Salt Lake County parks? (Please circle your answer.)			
N=2480 1	Lawn area, open un-programmed . . . . .	1% NOT	4% LOW	36% MEDIUM	59% HIGH
N=2493 2	Group pavilion/picnic area. . . . .	1% NOT	9% LOW	41% MEDIUM	50% HIGH
N=2492 3	Children’s playground (traditional) . . . . .	2% NOT	6% LOW	28% MEDIUM	64% HIGH
N=2424 4	Children’s playground (nature, etc.) . . . . .	2% NOT	10% LOW	39% MEDIUM	49% HIGH
N=2456 5	Horseshoe pit. . . . .	23% NOT	52% LOW	22% MEDIUM	3% HIGH
N=2457 6	Skate park. . . . .	16% NOT	39% LOW	34% MEDIUM	11% HIGH
N=2467 7	Fishing pond. . . . .	22% NOT	40% LOW	28% MEDIUM	10% HIGH
N=2443 8	Disc golf course. . . . .	22% NOT	47% LOW	25% MEDIUM	6% HIGH
N=2480 9	Off-leash dog park, fenced. . . . .	17% NOT	24% LOW	32% MEDIUM	27% HIGH
N=2457 10	Off-leash dog park, not fenced. . . . .	37% NOT	29% LOW	18% MEDIUM	16% HIGH
N=2462 11	Access to facilities for the disabled. . . . .	2% NOT	8% LOW	34% MEDIUM	56% HIGH
N=459 12	Other _____	6% NOT	2% LOW	14% MEDIUM	78% HIGH

Q-6 Of the amenities listed in Q-5, which do you feel are most important to your household? (Please write the amenity number from Q-5 in the appropriate box.)

**Most important N=2404**  
30% Lawn area, open and un-programmed  
25% Children’s playground (traditional)  
15% Group pavilion/picnic area

**Second most important N=2369**  
25% Group pavilion/picnic area  
19% Lawn area, open and un-programmed  
18% Children’s playground (traditional)

**Third most important N=2337**  
21% Lawn area, open and un-programmed  
19% Children’s playground (traditional)  
18% Group pavilion/picnic area

Q-7 Listed below are some sports amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County.

Amenity number	Sports Amenity	How much priority, if any, should each sport amenity have in Salt Lake County? (Please circle your answer.)			
N=2436	1 Soccer / Football / Rugby field. . . . .	4% NOT	14% LOW	44% MEDIUM	38% HIGH
N=2417	2 Lacrosse / Field hockey field . . . . .	12% NOT	42% LOW	36% MEDIUM	10% HIGH
N=2428	3 Little league baseball diamond . . . . .	5% NOT	16% LOW	47% MEDIUM	32% HIGH
N=2394	4 Babe Ruth baseball diamond. . . . .	8% NOT	27% LOW	44% MEDIUM	21% HIGH
N=2425	5 Softball diamond. . . . .	5% NOT	20% LOW	50% MEDIUM	25% HIGH
N=2379	6 Backstop, for pickup baseball games . . .	7% NOT	27% LOW	46% MEDIUM	20% HIGH
N=2430	7 Basketball court, outdoor . . . . .	4% NOT	12% LOW	49% MEDIUM	35% HIGH
N=2427	8 Sand volleyball court. . . . .	5% NOT	28% LOW	47% MEDIUM	20% HIGH
N=2438	9 Tennis court, outdoor . . . . .	5% NOT	22% LOW	45% MEDIUM	28% HIGH
N=2422	10 Golf course. . . . .	26% NOT	33% LOW	24% MEDIUM	17% HIGH
N=246	11 Other _____	24% NOT	8% LOW	16% MEDIUM	52% HIGH

Q-8 Of the amenities listed in Q-7, which do you feel are most important to your household? (Please write the amenity number from Q-7 in the appropriate box.)

Most important N=2217  
 33% Soccer/Football/Rugby field  
 12% Little league baseball diamond  
 11% Basketball court, outdoors

Second most important N=2139  
 17% Basketball court, outdoor  
 16% Little league baseball diamond  
 15% Soccer/Football/Rugby field

Third most important N=2068  
 17% Basketball court, outdoor  
 13% Soccer/Football/Rugby field  
 13% Little league baseball diamond

Q-9 Listed below are some more recreation amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County.

Amenity number	Recreation Amenity	How much priority, if any, should each amenity have in Salt Lake County? (Please circle your answer.)			
N=2484	1 Trail, walking/running/bike. . . . .	1% NOT	3% LOW	16% MEDIUM	80% HIGH
N=2434	2 Trail, horse, equestrian . . . . .	21% NOT	50% LOW	22% MEDIUM	7% HIGH
N=2461	3 Natural areas / wildlife habitat . . . . .	2% NOT	13% LOW	35% MEDIUM	50% HIGH
N=2454	4 Jordan River water trail (kayaking, etc.)	5% NOT	22% LOW	41% MEDIUM	32% HIGH
N=2451	5 Nature education facilities. . . . .	4% NOT	23% LOW	45% MEDIUM	28% HIGH
N=2461	6 Community garden. . . . .	6% NOT	23% LOW	38% MEDIUM	33% HIGH
N=2466	7 Indoor exercise / fitness / aerobics. . . .	6% NOT	17% LOW	34% MEDIUM	43% HIGH
N=2445	8 Indoor small events space (parties, etc.)	10% NOT	38% LOW	37% MEDIUM	15% HIGH
N=2445	9 Gymnasium. . . . .	8% NOT	28% LOW	43% MEDIUM	21% HIGH
N=2428	10 Racquetball/squash courts. . . . .	10% NOT	41% LOW	36% MEDIUM	13% HIGH
N=2461	11 Swimming pool, indoor. . . . .	4% NOT	10% LOW	34% MEDIUM	52% HIGH
N=2462	12 Swimming pool, outdoor. . . . .	4% NOT	13% LOW	36% MEDIUM	47% HIGH
N=2433	13 Water play splash pad. . . . .	8% NOT	25% LOW	34% MEDIUM	33% HIGH
N=2424	14 Outdoor events space. . . . .	3% NOT	16% LOW	47% MEDIUM	33% HIGH
N=146	15 Other _____	28% NOT	7% LOW	16% MEDIUM	49% HIGH

Q-10 Of the amenities listed in Q-9, which do you feel are most important to your household? (Please write the amenity number from Q-9 in the appropriate box.)

Most important N=2388  
 53% Trail, walking/running/bike  
 12% Swimming pool, indoor  
 7% Natural areas/wildlife habitat

Second most important N=2355  
 20% Natural areas/wildlife habitat  
 15% Trail, walking/running/bike  
 14% Swimming pool, indoor

Third most important N=2323  
 14% Swimming pool, indoor  
 11% Trail, walking/running/bike  
 11% Swimming pool, outdoor

**Next we would like to know your opinions on youth recreation programs.**

Q-11 Listed below are youth programs. Please indicate whether you feel that each program should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Recreation Program	How much priority, if any, should each program have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=2477	1 Youth Learn To Swim. . . . .	2% NOT	3% LOW	26% MEDIUM	69% HIGH
N=2466	2 Youth athletics . . . . .	2% NOT	6% LOW	38% MEDIUM	45% HIGH
N=2460	3 Youth fitness and wellness . . . . .	2% NOT	7% LOW	37% MEDIUM	54% HIGH
N=2444	4 Youth gymnastic. . . . .	4% NOT	26% LOW	44% MEDIUM	26% HIGH
N=2456	5 Youth art, dance, performing arts . . . . .	3% NOT	17% LOW	44% MEDIUM	35% HIGH
N=2444	6 Youth scholarships. . . . .	5% NOT	15% LOW	35% MEDIUM	44% HIGH
N=2450	7 Youth learn to ice skate. . . . .	5% NOT	33% LOW	40% MEDIUM	22% HIGH
N=2446	8 Programs for teens. . . . .	2% NOT	8% LOW	40% MEDIUM	51% HIGH
N=148	9 Other _____	21% NOT	4% LOW	22% MEDIUM	53% HIGH

Q-12 Of the programs listed in Q-11 which do you feel are most important to your household? (Please write the program number from Q-11 in the appropriate box.)

<p style="text-align: center;"><b>Most important N=2224</b></p> <p>46% Youth learn to swim 17% Youth athletics 14% Youth fitness and wellness</p>	<p style="text-align: center;"><b>Second most important N=2176</b></p> <p>27% Youth Athletics 23% Youth fitness and wellness 17% Youth learn to swim</p>	<p style="text-align: center;"><b>Third most important N=2135</b></p> <p>22% Youth fitness and wellness 16% Programs for teens 15% Youth art, dance, performing arts</p>
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**Now we would like to know your opinions on adult recreation programs.**

Q-13 Listed below are adult programs. Please indicate whether you feel that each program should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Recreation Program	How much priority, if any, should each program have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=2455	1 Adult learn to swim. . . . .	10% NOT	31% LOW	36% MEDIUM	23% HIGH
N=2443	2 Adult learn to ice skate. . . . .	19% NOT	50% LOW	25% MEDIUM	6% HIGH
N=2451	3 Adult art, dance, performing arts . . . . .	8% NOT	30% LOW	41% MEDIUM	21% HIGH
N=2442	4 Adult organized athletics. . . . .	5% NOT	22% LOW	46% MEDIUM	27% HIGH
N=2466	5 Adult continuing education. . . . .	3% NOT	8% LOW	33% MEDIUM	55% HIGH
N=2475	6 Senior fitness . . . . .	2% NOT	6% LOW	34% MEDIUM	58% HIGH
N=142	7 Other _____	23% NOT	6% LOW	20% MEDIUM	51% HIGH

Q-14 Of the programs listed in Q-13 which do you feel are most important to your household? (Please write the program number from Q-13 in the appropriate box.)

<p style="text-align: center;"><b>Most important N=2296</b></p> <p>31% Adult continuing education 28% Senior fitness 18% Adult organized athletics</p>	<p style="text-align: center;"><b>Second most important N=2211</b></p> <p>32% Adult continuing education 24% Senior fitness 17% Adult organized athletics</p>	<p style="text-align: center;"><b>Third most important N=2088</b></p> <p>23% Senior fitness 22% Adult art, dance, performing arts 18% Adult continuing education</p>
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**Next we would like to know your opinions on other recreation services and programs.**

Q-15 Listed below are services. Please indicate whether you feel that each service should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Service	How much priority, if any, should each service have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=2447	1 Daycare . . . . .	16% NOT	23% LOW	33% MEDIUM	28% HIGH
N=2433	2 Drop in childcare. . . . .	15% NOT	24% LOW	34% MEDIUM	27% HIGH
N=2438	3 Before school programs. . . . .	12% NOT	28% LOW	34% MEDIUM	26% HIGH
N=2440	4 After school programs . . . . .	5% NOT	9% LOW	36% MEDIUM	50% HIGH
N=2403	5 School break (fall, winter, etc.) . . . . .	8% NOT	21% LOW	39% MEDIUM	32% HIGH
N=2432	6 Tennis lessons and leagues . . . . .	8% NOT	34% LOW	42% MEDIUM	16% HIGH
N=2433	7 Water fitness. . . . .	4% NOT	21% LOW	49% MEDIUM	26% HIGH
N=2436	8 Programs for people with disabilities . . . . .	2% NOT	10% LOW	43% MEDIUM	45% HIGH
N=2442	9 Community events (Easter egg hunts, holiday celebrations, Halloween carnivals). . .	8% NOT	26% LOW	37% MEDIUM	29% HIGH
N=2406	10 Athletic special events (5k races, etc.) . . . . .	5% NOT	23% LOW	47% MEDIUM	25% HIGH
N=2436	11 Nature/environmental education . . . . .	3% NOT	20% LOW	44% MEDIUM	33% HIGH
N=2463	12 Farmers markets. . . . .	2% NOT	9% LOW	32% MEDIUM	57% HIGH
N=2439	13 Programs w/your pets (dog swims, etc.) . . . .	23% NOT	38% LOW	24% MEDIUM	15% HIGH
N=2433	14 Volunteer opportunities. . . . .	2% NOT	12% LOW	49% MEDIUM	37% HIGH
N=2442	15 Open access computer labs. . . . .	10% NOT	26% LOW	41% MEDIUM	23% HIGH
N=2438	16 Long term fitness challenges. . . . .	6% NOT	22% LOW	46% MEDIUM	26% HIGH
N=114	17 Other _____	20% NOT	5% LOW	18% MEDIUM	57% HIGH
N=63	18 Other _____	35% NOT	5% LOW	20% MEDIUM	40% HIGH

Q-16 Of the services listed in Q-15 which do you feel are most important to your household? (Please write the program number from Q-15 in the appropriate box.)

<p>Most important N=2335 21% Farmers market 13% After-school programs 9% Community events</p>	<p>Second most important N=2276 18% Farmers market 12% After-school programs 9% Community events</p>	<p>Third most important N=2203 14% Farmers market 11% After-school programs 10% Volunteer Opportunities</p>
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**Next, we want to ask you about recreational programs or special events provided by Salt Lake County Parks and Recreation.**

Q-17 Have you or other members of your household participated in recreational programs or special events such as 5K races, holiday events (Easter Egg Hunts, Trunk or Treat, etc.) offered by Salt Lake County Parks & Recreation during the past 12 months?  
N=2496  
31% YES  
69% NO (SKIP TO QUESTION Q-20.)

Q-18 If YES, approximately how many different Salt Lake County Parks & Recreation recreational programs or special events have you or members of your household participated in over the past 12 months?  
N=798  
31% ONE PROGRAM  
50% TWO OR THREE PROGRAMS  
15% FOUR TO SIX PROGRAMS  
2% SEVEN TO TEN PROGRAMS  
2% MORE THAN TEN PROGRAMS

Q-19 How do you rate the overall quality of the programs or events in which you and members of your household have N=921 participated?

- 27% EXCELLENT
- 65% GOOD
- 8% FAIR
- 1% POOR

Q-20 How have you learned about the programs or services offered by Salt Lake County Parks & Recreation? (Circle all that apply.)

N=2431

- |                                       |  |
|---------------------------------------|--|
| 43% NEWSPAPER                         | 20% RECREATION BROCHURE/PROGRAM GUIDE            |
| 17% SALT LAKE COUNTY WEBSITE          | 5% CONVERSATIONS WITH PARKS AND RECREATION STAFF |
| 26% SCHOOLS                           | 7% CABLE TELEVISION                              |
| 12% COUNTY INFORMATION                | 29% COMMUNITY/NEIGHBORHOOD NEWSLETTERS           |
| 36% PROGRAM FLIERS                    | 6% SOCIAL MEDIA(FACEBOOK, TWITTER, ETC.)         |
| 43% FRIENDS/NEIGHBORS                 | 6% INTERNET (If so what Site?_____)              |
| 17% RECREATION CENTER BULLETIN BOARDS | 6% OTHER_____                                    |
| 18% RADIO                             |  |

**We will now ask some questions on potential actions for Salt Lake County Parks and Recreation.**

Q-21 Following is a list of POTENTIAL actions that Salt Lake County Parks and Recreation could take to improve recreation, parks, and community activities in Salt Lake County. For each potential action, please indicate if that should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority

Action number	Existing Parks and Recreation Facilities	How much priority, if any, should each action have in the Salt Lake County Parks and Recreation Department?			
N=2416	1 Higher level of park maintenance. . . . .	2% NOT	13% LOW	48% MEDIUM	37% HIGH
N=2398	2 Higher level of building maintenance. . . . .	3% NOT	17% LOW	51% MEDIUM	29% HIGH
N=2385	3 Higher level of sports field maintenance. . . . .	4% NOT	22% LOW	51% MEDIUM	23% HIGH
N=2378	4 Higher level of golf course maintenance. . . . .	18% NOT	38% LOW	32% MEDIUM	12% HIGH
N=2388	5 Higher level of natural area maintenance. . . . .	4% NOT	20% LOW	43% MEDIUM	33% HIGH
N=2415	6 Improve regional trails (Jordan River, Bonneville Shoreline, etc) . . . . .	3% NOT	14% LOW	36% MEDIUM	47% HIGH
N=2369	7 Light more sports fields. . . . .	11% NOT	33% LOW	37% MEDIUM	19% HIGH
N=2375	8 Convert natural turf grass sports fields to synthetic turf. . . . .	46% NOT	35% LOW	14% MEDIUM	5% HIGH
	<b>New Parks and Recreation Facilities</b>				
N=2403	9 Purchase land for regional trails. . . . .	7% NOT	19% LOW	34% MEDIUM	40% HIGH
N=2416	10 Purchase land to preserve natural areas, open space. . . . .	6% NOT	14% LOW	29% MEDIUM	51% HIGH
N=2396	11 Purchase land for parks. . . . .	5% NOT	14% LOW	40% MEDIUM	41% HIGH
N=2340	12 Build new passive use parks. . . . .	8% NOT	28% LOW	28% MEDIUM	36% HIGH
N=2394	13 Build new athletic fields. . . . .	11% NOT	38% LOW	38% MEDIUM	13% HIGH
N=2409	14 Build new swimming pools. . . . .	9% NOT	28% LOW	37% MEDIUM	26% HIGH
N=2430	15 Build new walking, hiking and biking trails. . . . .	4% NOT	10% LOW	32% MEDIUM	54% HIGH
N=2369	16 Build new outdoor special event venues. . . . .	13% NOT	38% LOW	33% MEDIUM	16% HIGH

Q-22 Of the actions listed in Q-21 which is most important to pay for with tax dollars? (Please write the action number from Q-21 in the appropriate box.)

<p>Most important N=2315</p> <p>18% Higher level of park maintenance</p> <p>16% Purchase land to preserve natural areas, open space</p> <p>16% Build new walking, hiking and biking trails</p>	<p>Second most important N=2277</p> <p>14% Build new walking, hiking and biking trails</p> <p>13% Purchase land to preserve natural areas, open space</p> <p>10% Purchase land for regional trails</p>	<p>Third most important N=2227</p> <p>16% Build new walking, hiking and biking trails</p> <p>11% Purchase land to preserve natural areas, open space</p> <p>10% Purchase land for parks</p>
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Q-23 Listed below are some activities and recreation programs. Please indicate whether you feel the costs to run each program should be paid from TAXES, a COMBINATION of taxes and user fees, or only with user FEES.

Recreation Program		How should the costs to run this program be paid? (Please circle your answer.)		
N=2409	1 Youth fitness and wellness . . . . .	11% TAXES	57% COMBINATION	32% FEES
N=2422	2 Youth athletics . . . . .	5% TAXES	49% COMBINATION	46% FEES
N=2410	3 Youth art, dance, performing arts . . . . .	5% TAXES	43% COMBINATION	52% FEES
N=2376	4 Youth scholarship programs. . . . .	20% TAXES	52% COMBINATION	28% FEES
N=2412	5 Programs for teens. . . . .	14% TAXES	56% COMBINATION	30% FEES
N=2419	6 Before and after school programs. . . . .	19% TAXES	51% COMBINATION	31% FEES
N=2418	7 School break programs (fall, summer, etc.). . . . .	8% TAXES	46% COMBINATION	46% FEES
N=2408	8 Adult organized athletics. . . . .	1% TAXES	22% COMBINATION	77% FEES
N=2413	9 Adult art, dance, performing arts. . . . .	1% TAXES	22% COMBINATION	77% FEES
N=2409	10 Adult continuing education. . . . .	4% TAXES	36% COMBINATION	60% FEES
N=2415	11 Senior fitness . . . . .	15% TAXES	52% COMBINATION	33% FEES
N=2414	12 Community events (Easter egg hunts, holiday celebrations, Halloween carnivals, etc.). . . . .	20% TAXES	44% COMBINATION	36% FEES
N=2413	13 Nature programs/environmental education. . . . .	23% TAXES	51% COMBINATION	26% FEES
N=2414	14 Open access computer labs. . . . .	16% TAXES	38% COMBINATION	46% FEES
N=2412	15 Drop in childcare. . . . .	5% TAXES	31% COMBINATION	64% FEES
N=2413	16 Programs for people with disabilities. . . . .	37% TAXES	49% COMBINATION	14% FEES
N=2408	17 Indoor space for small events (parties, meetings)	3% TAXES	24% COMBINATION	73% FEES
N=2417	18 Athletic special events (5k races, etc). . . . .	2% TAXES	31% COMBINATION	67% FEES
N=2412	19 Farmers markets. . . . .	13% TAXES	46% COMBINATION	41% FEES
N=182	20 _____	13% TAXES	45% COMBINATION	42% FEES

Q-24 Listed below are reasons that may **prevent** people from using Salt Lake County Parks & Recreation facilities and programs. (Please circle the numbers of ALL reasons that **prevent** you or other members of your household from using Salt Lake County Parks & Recreation facilities and programs.)

- |   |  |
|---|--|
| 20% FACILITIES ARE NOT WELL MAINTAINED      | 14% PROGRAM OR FACILITY NOT OFFERED            |
| 14% FACILITIES LACK RIGHT EQUIPMENT         | 11% SECURITY IS INSUFFICIENT                   |
| 14% LACK OF QUALITY PROGRAMS                | 25% TOO FAR FROM OUR RESIDENCE                 |
| 14% CLASS FULL                              | 19% PROGRAM TIMES NOT CONVENIENT               |
| 13% USE FACILITIES IN OTHER CITIES/COUNTIES | 20% FEES ARE TOO HIGH                          |
| 9% POOR CUSTOMER SERVICE BY STAFF           | 19% DO NOT KNOW LOCATIONS OF FACILITIES        |
| 22% NOT INTERESTED                          | 4% NOT ACCESSIBLE FOR PEOPLE WITH DISABILITIES |
| 49% I DO NOT KNOW WHAT IS BEING OFFERED     | 10% LACK OF PARKING NEAR FACILITIES & PARKS    |
| 15% OPERATING HOURS NOT CONVENIENT          | 10% FACILITIES ARE OFTEN NOT AVAILABLE         |
| 7% REGISTRATION FOR PROGRAMS DIFFICULT      | 7% _____                                       |

Q-25 Listed below are some services of the Salt Lake County Parks and Recreation Department. Please indicate the extent you are satisfied or dissatisfied with each of the following services by using the scale below:

Services	Very Satisfied	Satisfied	Undecided or unsure	Dissatisfied	Very Dissatisfied
N=2403 1 Overall value your household receives from Salt Lake County Parks & Recreation. . . . .	14% VS	56% S	25% U	4% D	1% VDIS
N=2416 2 Maintenance of parks. . . . .	12% VS	64% S	15% U	8% D	1% VDIS
N=2401 3 Number of parks. . . . .	10% VS	52% S	24% U	12% D	2% VDIS
N=2392 4 Security in parks. . . . .	5% VS	33% S	44% U	15% D	3% VDIS
N=2378 5 Availability of information about programs and facilities . . . . .	5% VS	31% S	36% U	23% D	5% VDIS
N=2366 6 Quality of programs for families with children. . . . .	8% VS	37% S	49% U	5% D	1% VDIS
N=2364 7 Quality of programs for adults . . . . .	5% VS	36% S	51% U	7% D	1% VDIS
N=2341 8 User friendliness of Parks and Recreation website . . . . .	5% VS	33% S	55% U	6% D	1% VDIS
N=2327 9 Programs for people with disabilities . . . . .	2% VS	17% S	76% U	4% D	1% VDIS
N=2345 10 Variety of programs. . . . .	4% VS	40% S	48% U	7% D	1% VDIS
N=2350 11 Ease of registering for classes /programs. . . . .	6% VS	39% S	50% U	5% D	VDIS
N=2350 12 Ease of renting/reserving a facility. . . . .	5% VS	31% S	58% U	6% D	1% VDIS
N=2361 13 Fees charged for programs/facilities . . . . .	5% VS	42% S	45% U	7% D	2% VDIS
N=2365 14 Overall level of customer service . . . . .	7% VS	48% S	40% U	4% D	1% VDIS
N=2290 15 Drop in childcare programs. . . . .	3% VS	11% S	81% U	4% D	1% VDIS

Q-26 Listed below are **benefits** from having Salt Lake County Parks & Recreation facilities and programs. Please indicate the extent you agree or disagree with each of the following benefits using the scale below:

Statement Number	Benefit	Strongly Agree	Mildly Agree	Undecided or unsure	Mildly Disagree	Strongly Disagree
N=2430 1	Improves physical health and wellness	61% SA	28% MA	7% U	1% MD	1% SD
N=2424 2	Helps reduce neighborhood crime	33% SA	35% MA	24% U	6% MD	2% SD
N=2430 3	Makes Salt Lake County a better place to live	67% SA	26% MA	5% U	1% MD	1% SD
N=2422 4	Preserves open-space	56% SA	29% MA	12% U	2% MD	1% SD
N=2413 5	Protects the environment	44% SA	31% MA	20% U	3% MD	1% SD
N=2416 6	Increases property values in surrounding areas	47% SA	32% MA	18% U	3% MD	1% SD
N=2425 7	Improves mental health and reduces stress	54% SA	31% MA	12% U	2% MD	1% SD
N=2414 8	Increases cultural and community interaction	44% SA	36% MA	17% U	3% MD	1% SD
N=2412 9	Attracts new residents	34% SA	32% MA	30% U	3% MD	1% SD
N=2413 10	Attracts new businesses	25% SA	29% MA	40% U	5% MD	1% SD
N=2418 11	Protects historical assets of the County	31% SA	32% MA	32% U	4% MD	1% SD
N=2415 12	Promotes tourism to the County	24% SA	27% MA	39% U	8% MD	2% SD

Q-27 Of the benefits listed in Q-26 which is most important to your household? (Please write the statement number from Q-26 in the appropriate box.)

<p>Most important N=2258                      53% Improves physical health and wellness                      17% Makes Salt Lake County a better place to live                      10% Preserves open space</p>	<p>Second most important N=2229                      23% Makes Salt Lake County a better place to live                      16% Preserves open space                      15% Helps reduce neighborhood crime</p>	<p>Third most important n=2197                      17% Makes Salt Lake County a better place to live                      15% Improves mental health and stress                      13% Preserves open space</p>
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**We would now like to learn more about recreation organizations you and your household members use.**

Q-28 Please circle ALL the organizations that you and members of your household have used for recreation activities N=2449 during the last 12 months.

- 3% YMCA
- 35% RELIGIOUS AFFILIATED FACILITY
- 45% LOCAL SCHOOLS
- 67% STATE PARKS
- 14% PRIVATE CLUB (TENNIS, GOLF, ETC.)
- 34% PRIVATE GYM
- 5% SPECIAL RECREATION DISTRICT
- 78% SALT LAKE COUNTY PARKS & RECREATION      63% NATIONAL PARK/NATIONAL FOREST
- 18% NEIGHBORING COUNTIES
- 8% HOMEOWNER ASSOCIATION/APARTMENT COMPLEX
- 3% BOYS AND GIRLS CLUB
- 6% \_\_\_\_\_

Q-29 Of the organizations listed in Q-28 which organizations were used most by household members ages 11 years or younger during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members 11 or younger circle that answer.)

<p>Used most N=929                      37% Salt Lake County Parks and Recreation                      25% Local Schools</p>	<p>Used second most N=870                      37% Salt Lake County Parks and Recreation                      25% Local Schools</p>	<p>61% No one in household ages 11 years or younger                      Q-30 Of the organizations listed in Q-28 which organizations were used most by household members</p>
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ages 12 to 17 years during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 12 to 17 years circle that answer.)

<p>Used most N=582                      32% Local Schools                      29% Salt Lake County Parks and Recreation</p>	<p>Used second most N=528                      26% Salt Lake County Parks and Recreation                      21% Local Schools</p>	<p>72% No one in household ages 12 to 17 years</p>
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Q-31 Of the organizations listed in Q-28 which organizations were used most by household members' ages 18 to 54 years during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 18 to 54 years circle that answer.)

<p>Used most N=1699          34% Salt Lake County Parks and Recreation          17% Private gym</p>	<p>Used second most N=1544          26% Salt Lake County Parks and Recreation          21% National Park/National Forrest</p>	<p>30% No one in household ages 18 to 54 years</p>
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Q-32 Of the organizations listed in Q-28 which organizations were used most by household members ages 55 and over during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 55 and over circle that answer.)

<p>Used most N=880          32% Salt Lake County Parks and Recreation          18% Religious affiliated</p>	<p>Used second most N=759          26% State Parks          25% Salt Lake County Parks and Recreation</p>	<p>56% No one in household ages 55 and over</p>
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**Finally, we'd like to ask you a little about your household.**

Q-33 How many years have you lived in Salt Lake County?

N=2481

- 4% 1-2 YEARS
- 7% 3-5 YEARS
- 11% 6-10 YEARS
- 17% 11-20 YEARS
- 16% 21-30 YEARS
- 45% MORE THAN 30 YEARS

Q-34 Are you renting, buying, or do you own your own home in Salt Lake County?

N=2468

- 12% RENTING
- 27% BUYING
- 61% OWN

Q-35 Which category best describes your age?

N=2445

- 2% 18 – 24
- 19% 25 – 34
- 23% 35 – 44
- 20% 45 – 54
- 18% 55 – 64
- 18% 65 OR MORE

Q-36 Please circle the number of persons, including yourself, in your household for each of the following age categories:

N=2423	Age Category	Circle the number of persons in your household for each age category				
	1 Ages 5 Younger	77% ZERO	14% 1	8% 2	1% 3	4

		Circle the number of persons in your household for each age category					
	Age Category						
N=2442	2 Ages 6-9	82% ZERO	13% 1	4% 2	1% 3	4	5 OR MORE
N=2442	3 Ages 10-14	82% ZERO	12% 1	5% 2	1% 3	4	5 OR MORE
N=2442	4 Ages 15-19	84% ZERO	11% 1	4% 2	1% 3	4	5 OR MORE
N=2442	5 Ages 20-24	82% ZERO	13% 1	5% 2	1% 3	4	5 OR MORE
N=2442	6 Ages 25-34	87% ZERO	9% 1	3% 2	1% 3	4	5 OR MORE
N=2442	7 Ages 35-44	71% ZERO	13% 1	15% 2	1% 3	4	5 OR MORE
N=2442	8 Ages 45-54	70% ZERO	15% 1	15% 2	1% 3	4	5 OR MORE
N=2442	9 Ages 55-64	74% ZERO	14% 1	12% 2	3	4	5 OR MORE
N=2442	10 Ages 65 or more	77% ZERO	12% 1	10% 2	3	4	5 OR MORE

Q-37 Are you male or female?

N=2434

37% MALE  
63% FEMALE

Q-38 Which of the following categories best describes your racial or ethnic identification? (Circle one answer)

N=2403

1% AFRICAN AMERICAN/BLACK  
2% ASIAN  
1% PACIFIC ISLANDER  
4% HISPANIC/LATIN  
90% WHITE/CAUCASIAN  
1% NATIVE AMERICAN  
2% OTHER \_\_\_\_\_

Q-39 Do you or someone in your household have a cognitive or physical disability?

N=2469

13% YES  
87% NO

Q-40 Are you a dog owner?

N=2475

46% YES  
54% NO

Q-41 What is your zip code? \_\_\_\_\_

		City	Frequency	Valid Percent
Valid	84006	Bingham Canyon	42	1.7
	84010	Bountiful	1	.0
	84020	Draper	104	4.2
	84027	Fruitland	1	.0

	City	Frequency	Valid Percent
84044	Magna	67	2.7
84047	Midvale	49	2.0
84064	Randolph	1	.0
84065	Riverton	91	3.7
84070	Sandy	65	2.6
84081	West Jordan	75	3.1
84082	Wallsburg	1	.0
84084	West Jordan	50	2.0
84088	West Jordan	42	1.7
84092	Sandy	62	2.5
84093	Sandy	1	.0
84094	Sandy	1	.0
84095	South Jordan	55	2.2
84096	Herriman	136	5.5
84101	Salt Lake City	23	.9
84102	Salt Lake City	80	3.3
84103	Salt Lake City	86	3.5
84104	Salt Lake City	52	2.1
84105	Salt Lake City	114	4.6
84106	Salt Lake City	71	2.9
84107	Murray	67	2.7
84108	Salt Lake City	78	3.2
84109	Salt Lake City	111	4.5
84111	Salt Lake City	82	3.3
84115	South Salt Lake	148	6.0
84116	Salt Lake City	61	2.5
84117	Holladay	75	3.1
84118	Taylorsville/Kearns	51	2.1
84119	West Valley City	79	3.2
84120	West Valley City	57	2.3
84121	Cottonwood Heights	108	4.4
84122	Salt Lake City	1	.0
84123	Taylorsville/Kearns	79	3.2
84124	Holladay	84	3.4
84125	Salt Lake City	1	.0
84128	West Valley	97	3.9
84129	Salt Lake City	1	.0
84147	Salt Lake City	1	.0



	City	Frequency	Valid Percent
84167	Invalid	1	.0
84201	Invalid	1	.0
84206	Invalid	1	.0
84415	Invalid	1	.0
84418	Invalid	1	.0
Total		2456	100.0

Your comments will be appreciated, either here or in a separate envelope.

Thank you for your help.

***Please return your completed questionnaire in the enclosed return-reply envelope to:***

Salt Lake County Parks & Recreation  
 Attn: Martin Jensen S-4700  
 PO BOX 27637  
 Salt Lake City, UT 84127-9914

# Charts of Salt Lake County Parks & Recreation Needs Assessment Survey

Figure 1. Travel to parks and recreation facilities.

## Q4 How do you travel to parks and recreation facilities?

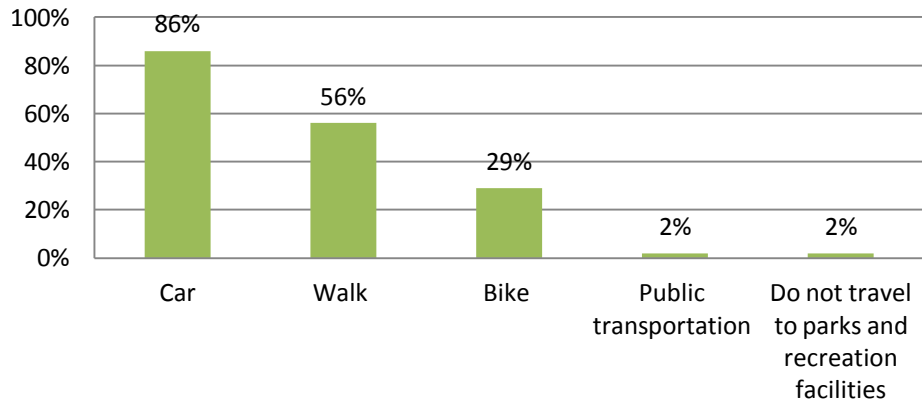


Figure 2. Park amenity priority levels.

## Q5 Park Amenity Priority Levels

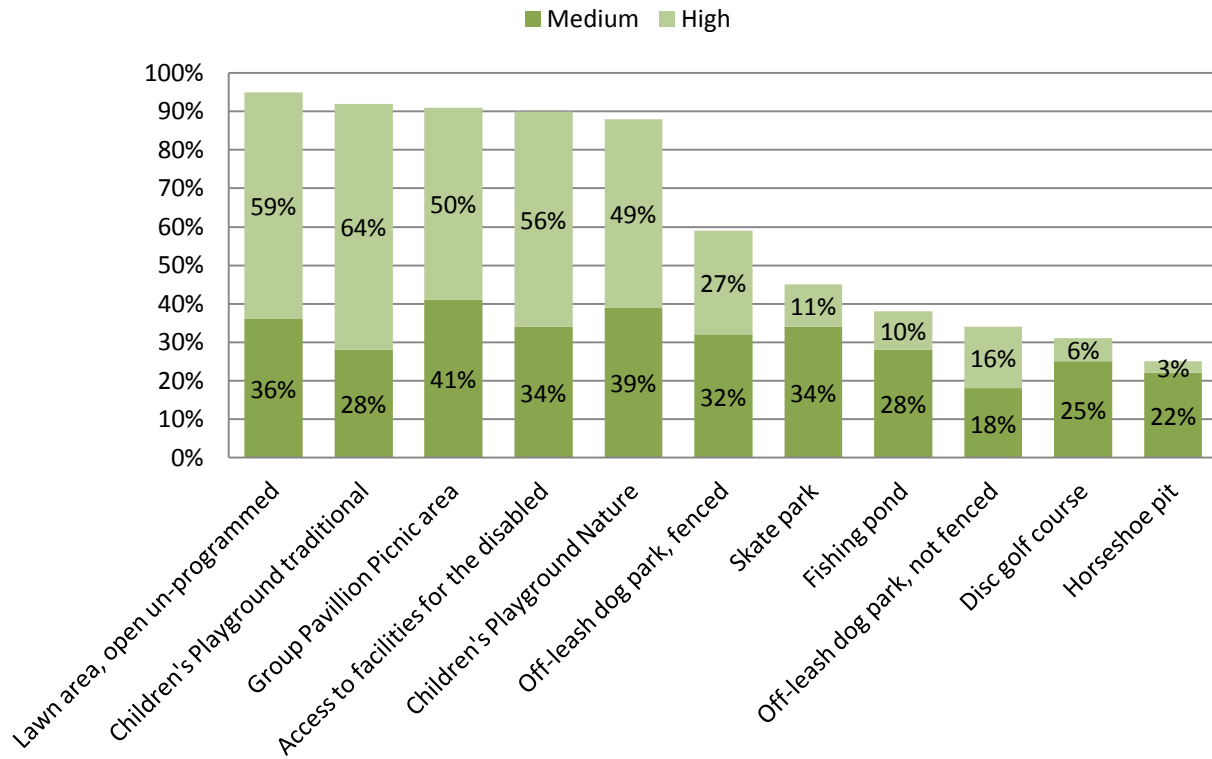


Figure 3. Sports amenity priority levels.

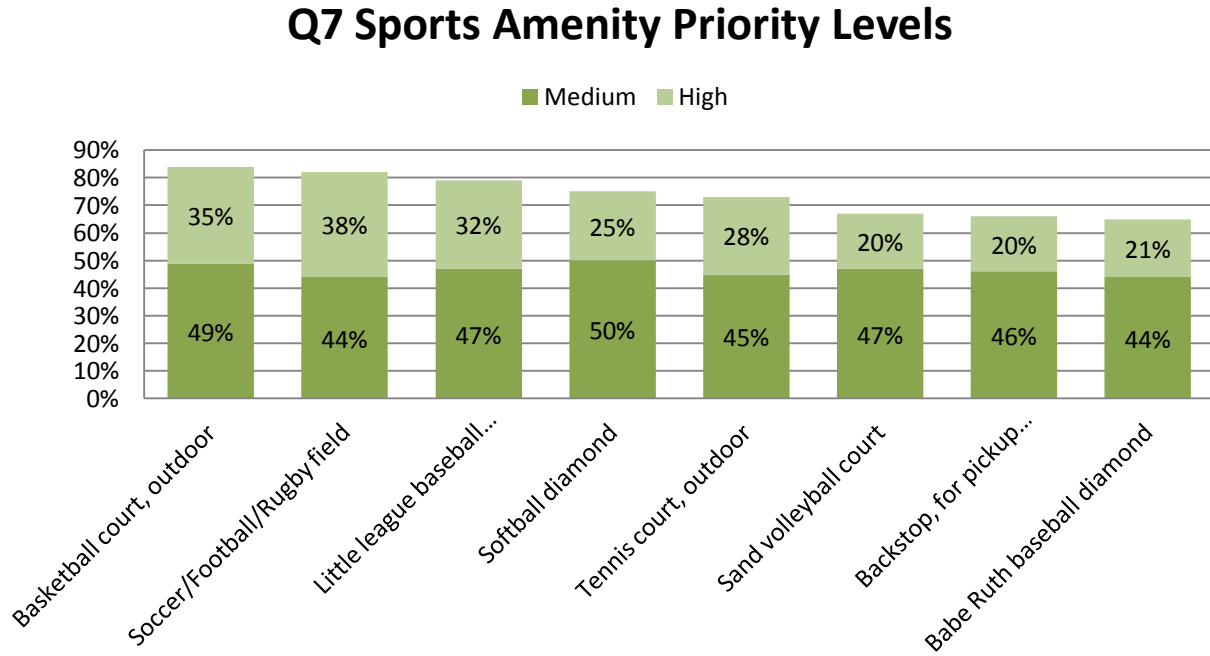


Figure 4. Recreation amenity priority levels.

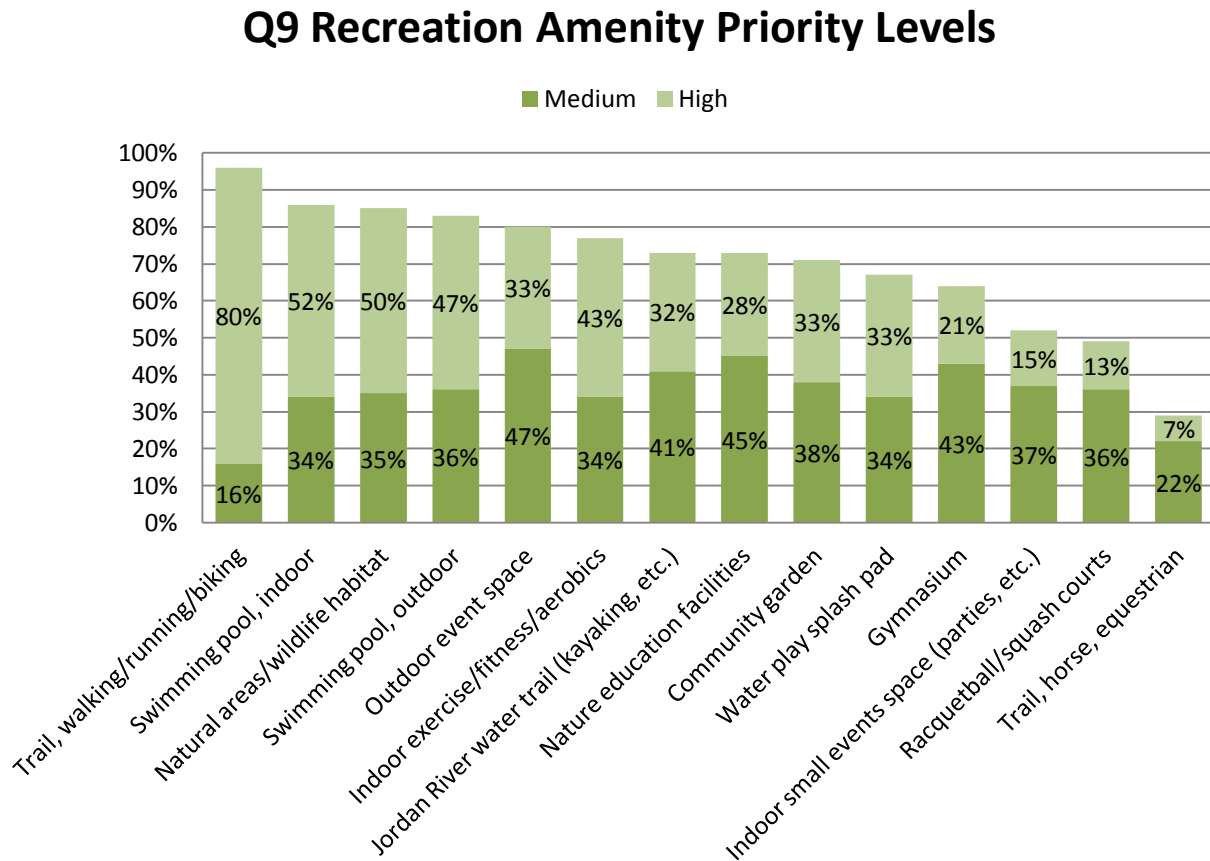


Figure 5. Youth programs priority levels.

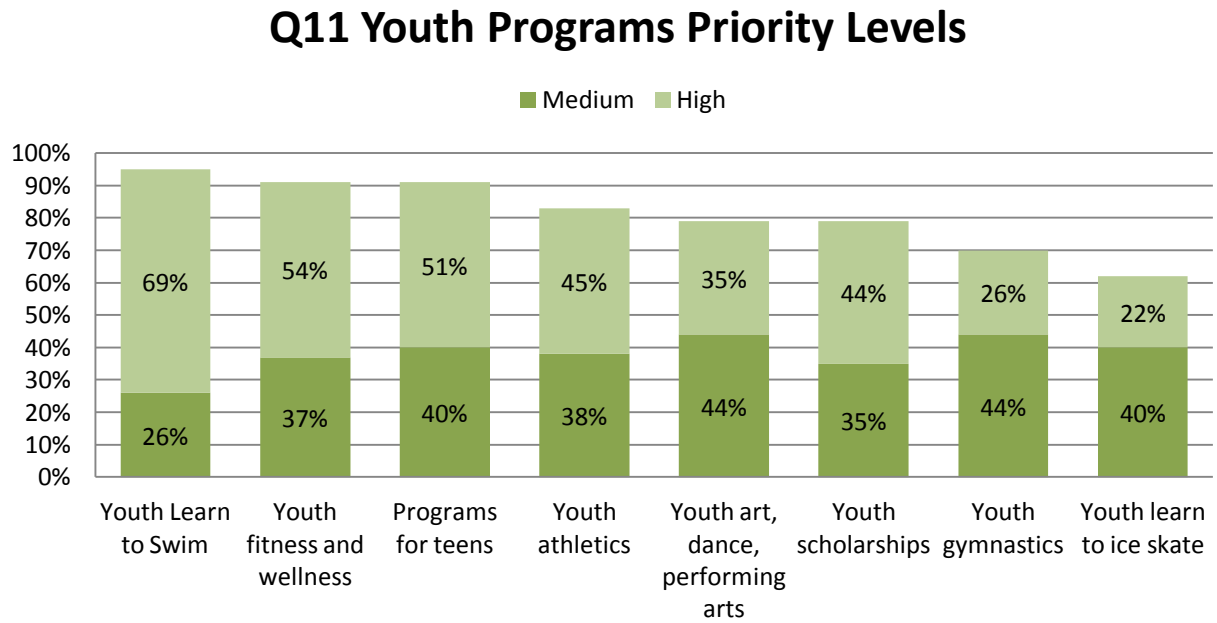


Figure 6. Adult programs priority levels.

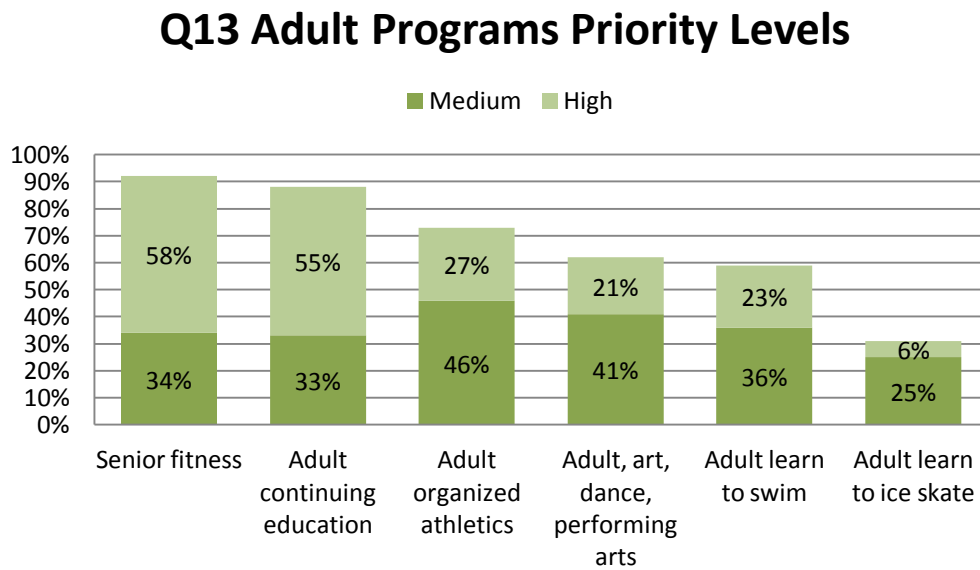


Figure 7. Services priority levels.

## Q15 Services Priority Levels

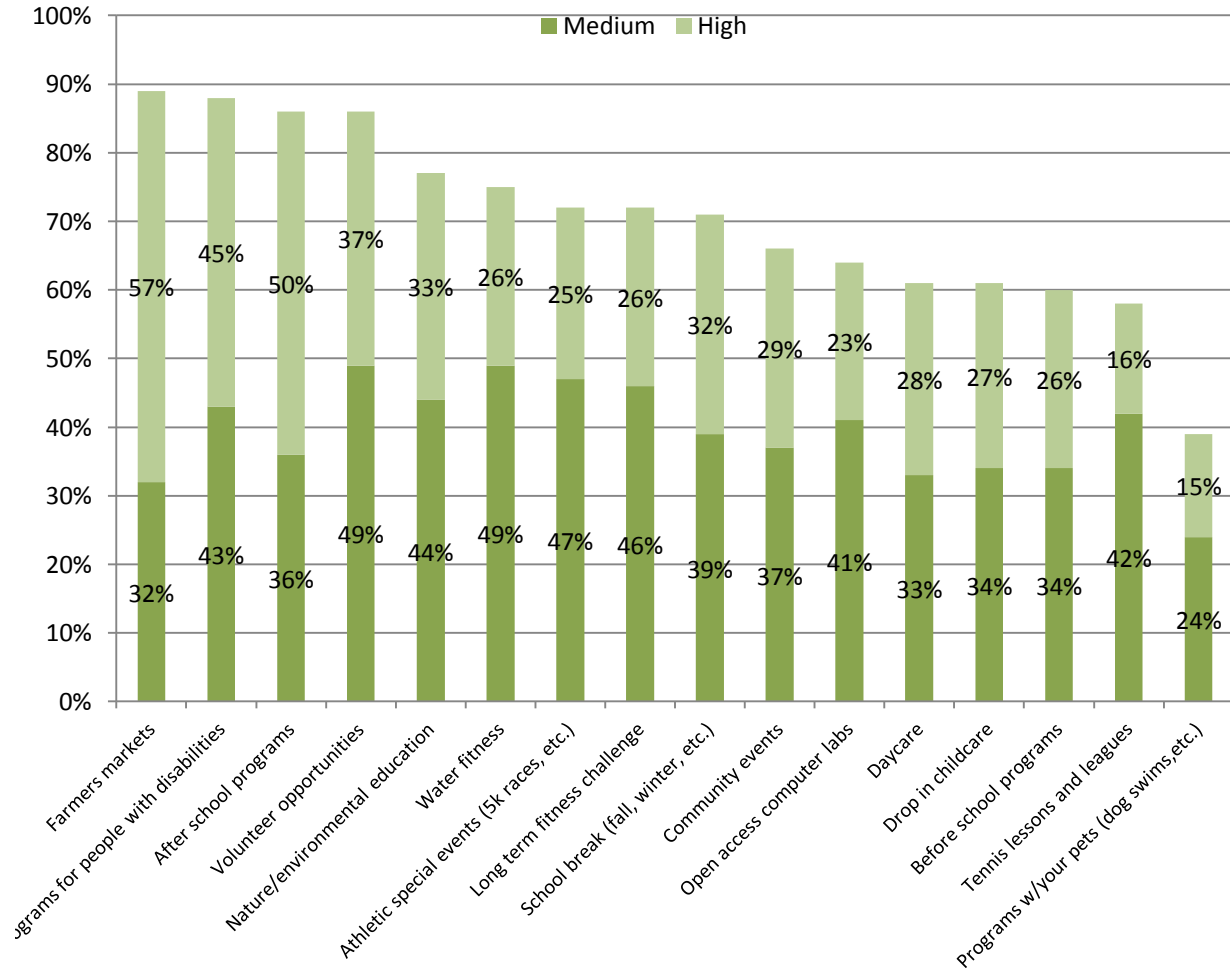


Figure 8. Learned about Salt Lake County Parks & Recreation programs and services.

## Q20 How learned about Salt Lake County Parks and Recreation Programs and Services

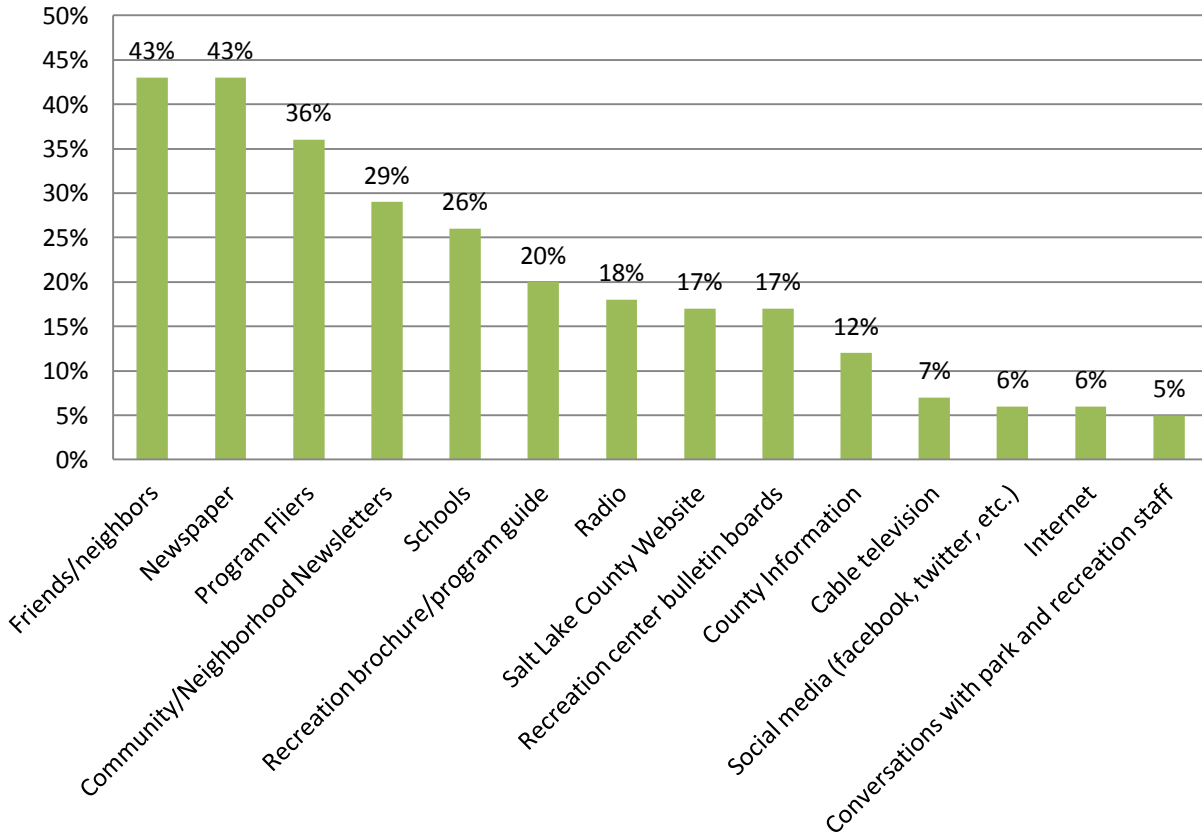


Figure 9. Actions priority levels.

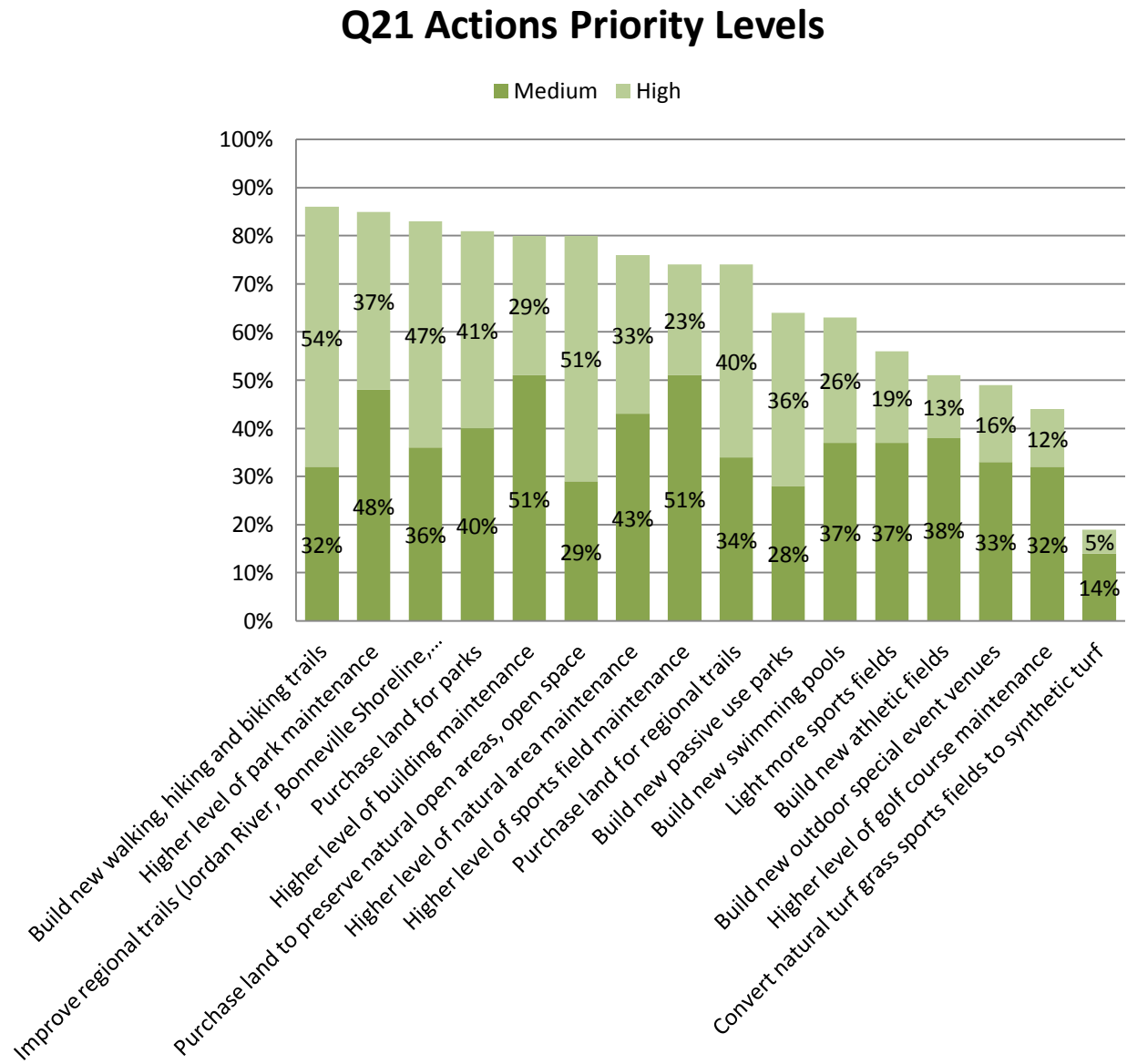


Figure 10. Pay program costs with taxes, combination, or fees.

## Q23 Cost to run program should be paid with taxes, combination of taxes and user fees, or user fees

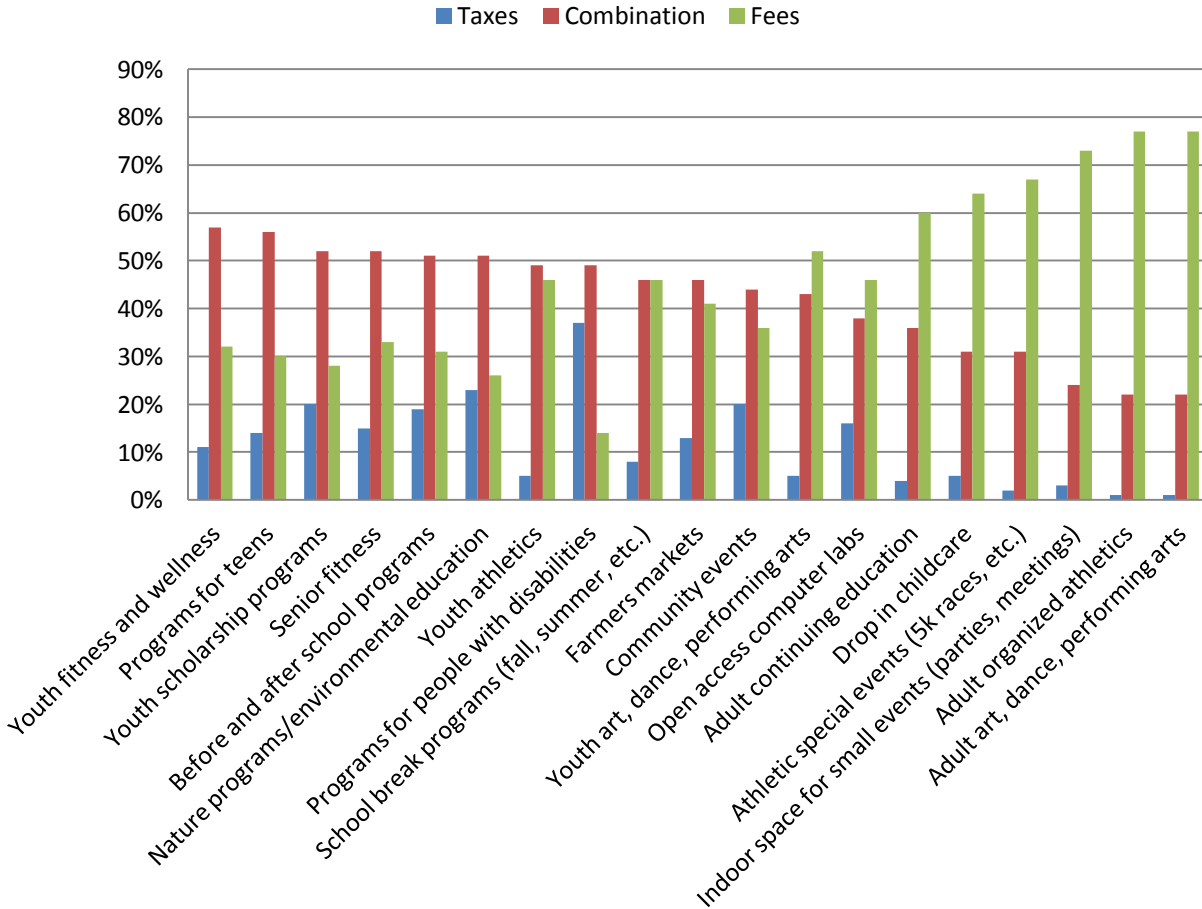




Figure 11. Reasons that prevent people using facilities and programs.

## Q24 Reasons that Prevent People from using Salt Lake County Parks & Recreation Facilities and Programs

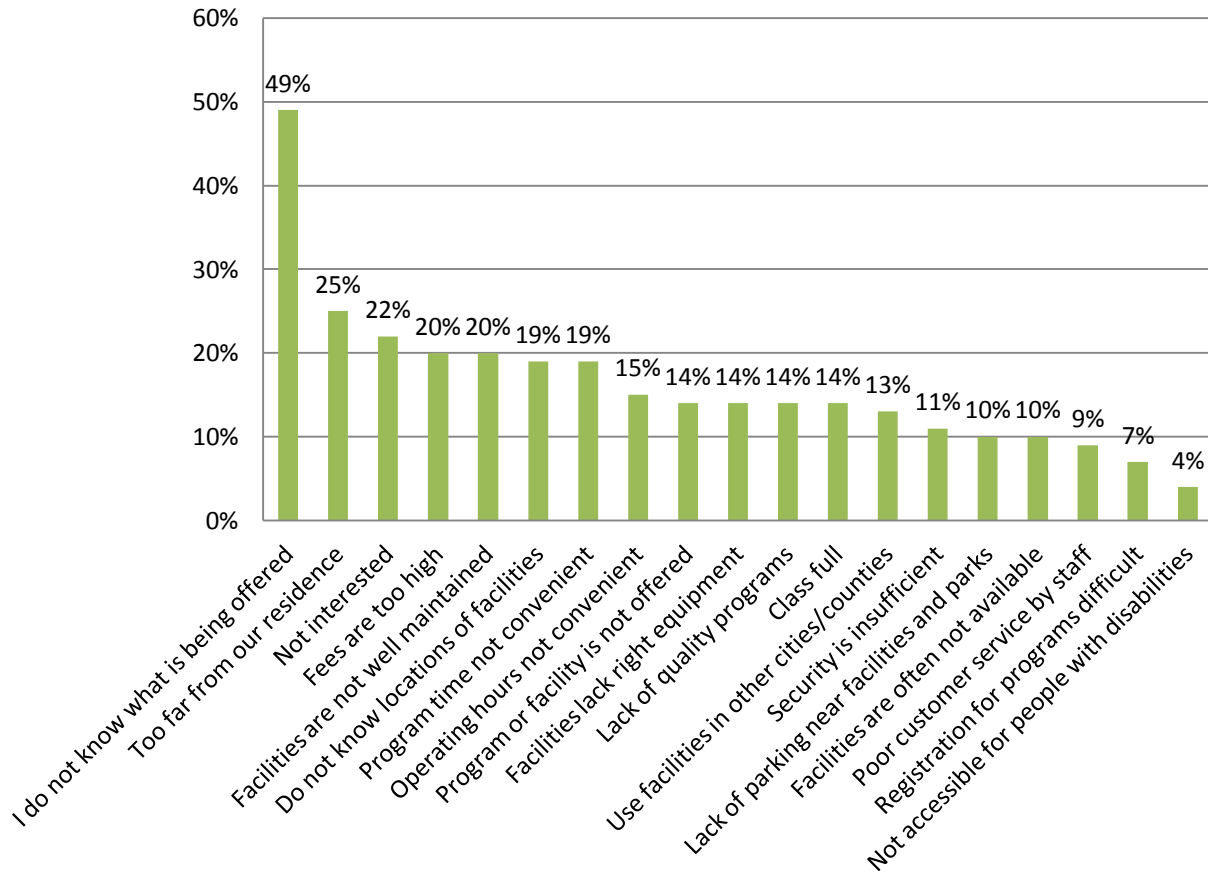


Figure 12. Services satisfaction levels.

## Q25 Salt Lake County Parks and Recreation Services Satisfaction Levels

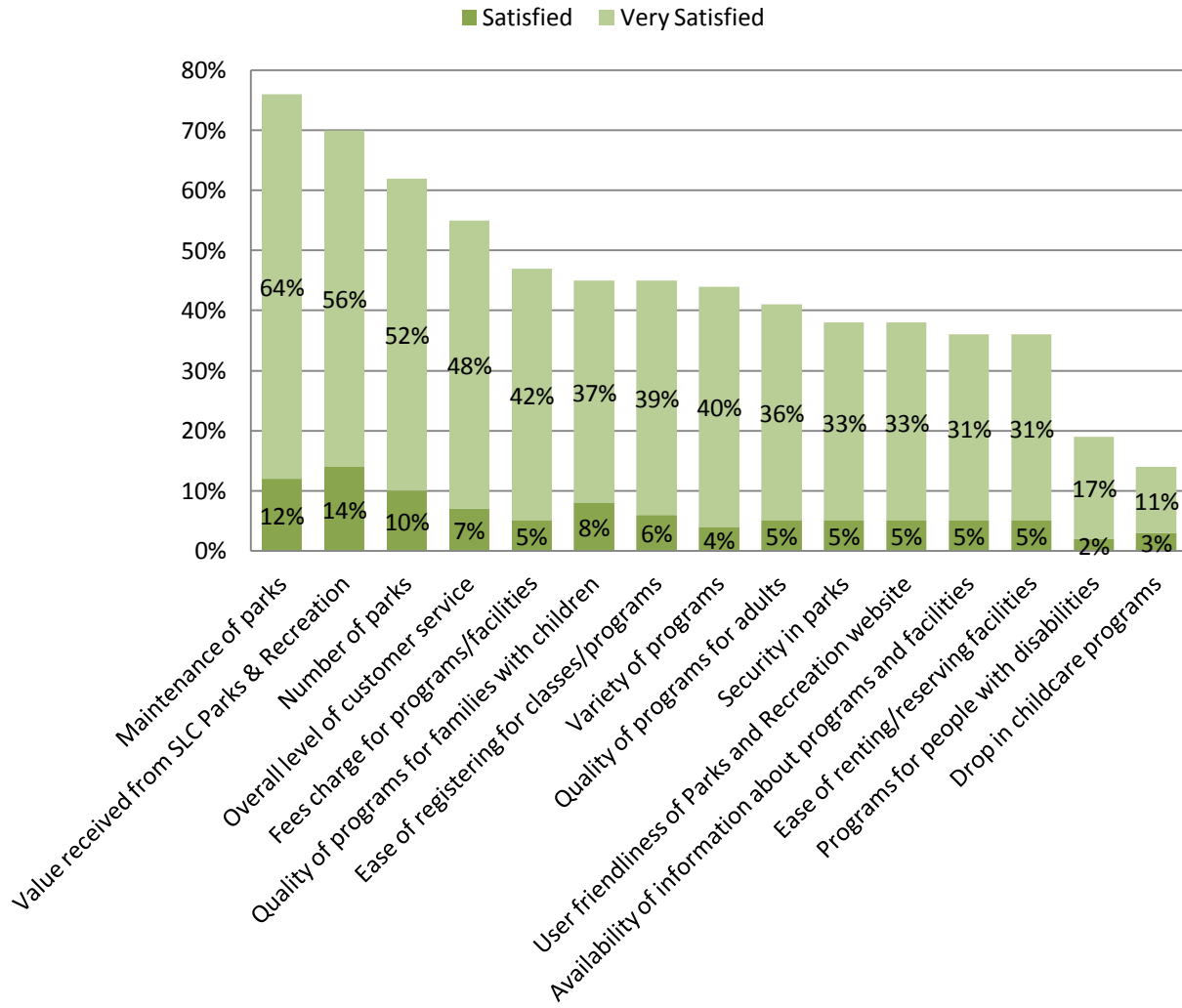


Figure 13. Benefits from Salt Lake County Parks & Recreation facilities and programs.

## Q26 Benefits from having Salt Lake County Parks & Recreation Facilities and Programs - Agreement Levels

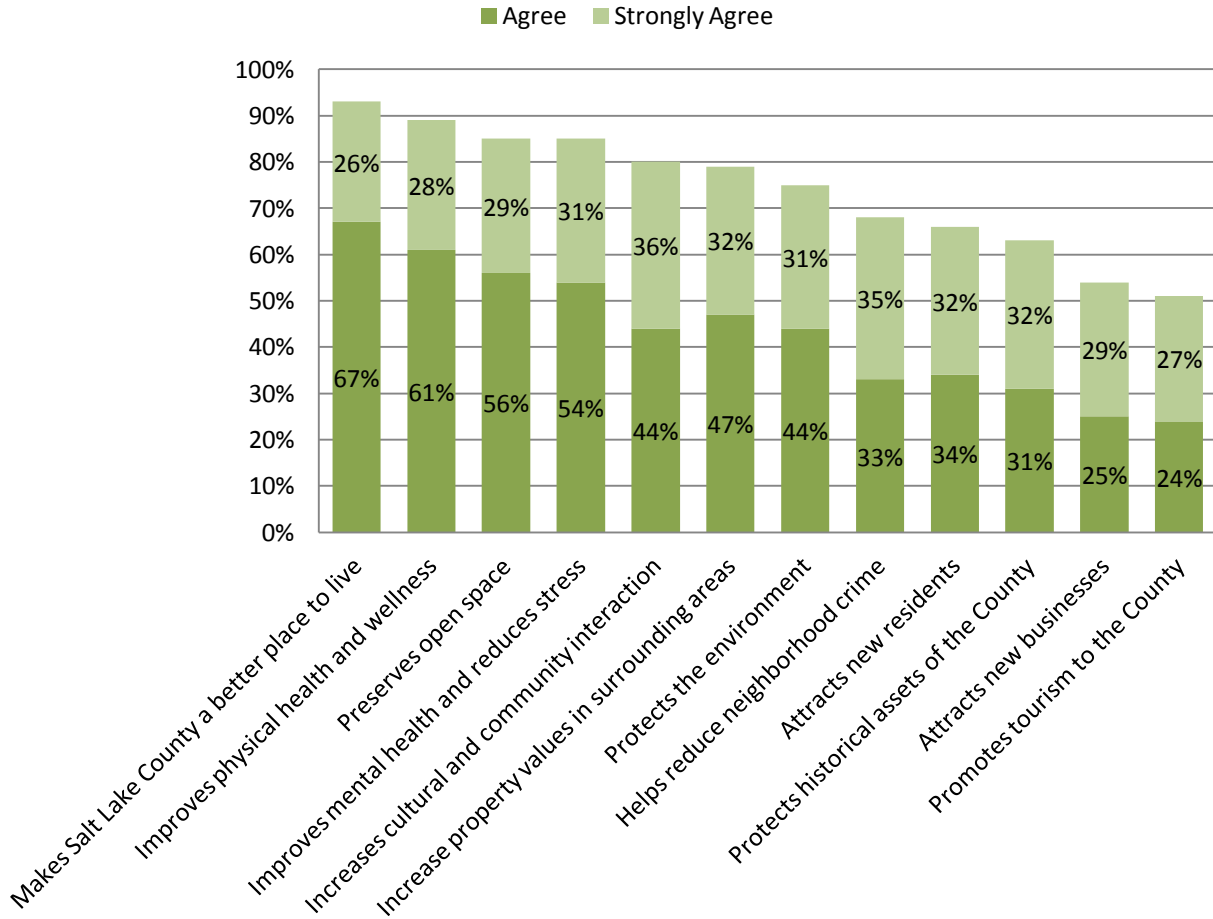


Figure 14. Organizations used by households.

## Q28 Organizations Used by Household in the Last Twelve Months

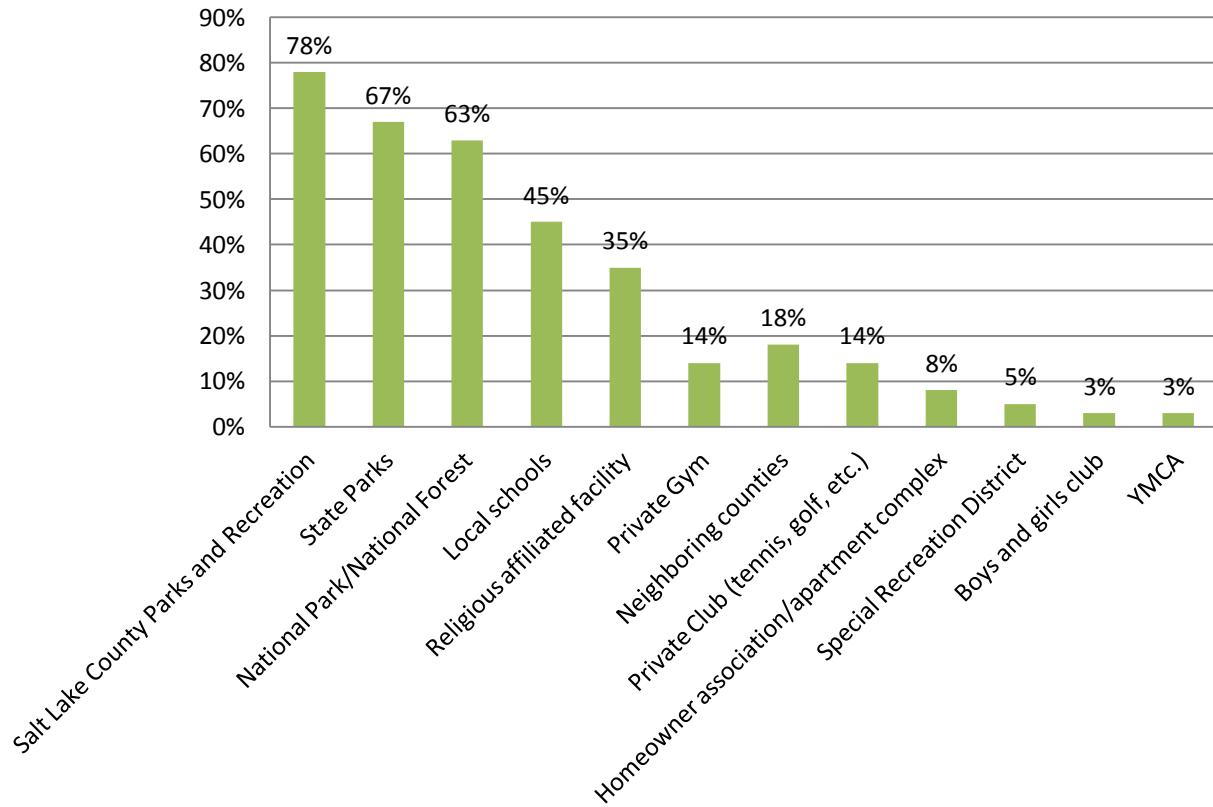


Figure 15. Ages of respondents.

### Q35 Ages of Respondents

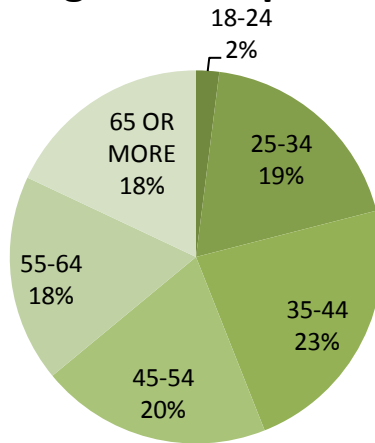


Figure 16. Household composition by age categories.

### Q36 Household Composition by Age Categories

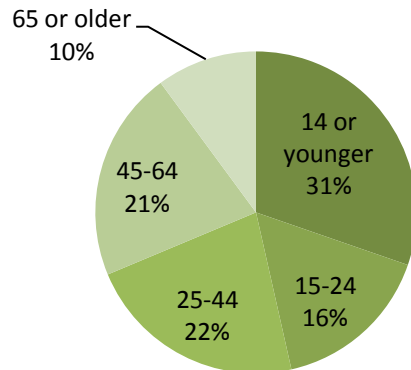


Figure 17. Gender of respondents.

### Q37 Gender of Respondents

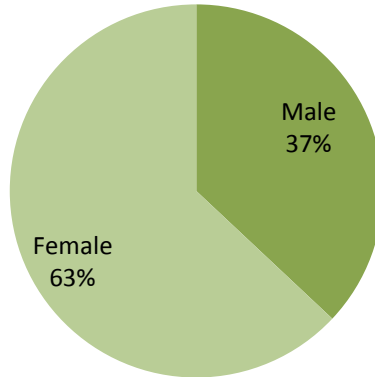


Figure 18. Racial or ethnic identification.

### Q38 Racial or Ethnic Identification

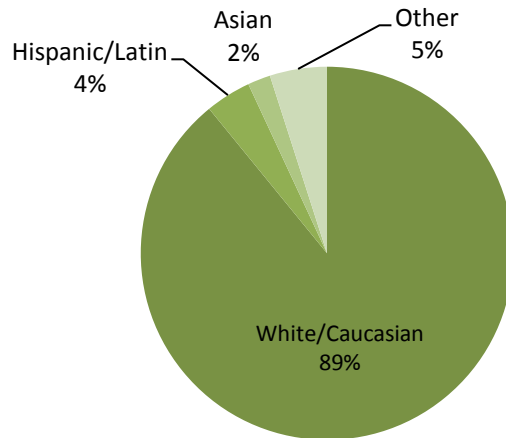


Figure 19. Respondents by city.

### Q41 What is your zip code?

